



Save the Children



Peppa Pig's  
**Muddy  
Puddle  
Walk**

8-14 May 2017



**HOW TO PLAN YOUR WALK**



“Hello! I’m going to jump in some muddy puddles! Would you like to come too?”



## THANKS FOR SIGNING UP TO PEPPA PIG’S MUDDY PUDDLE WALK FOR SAVE THE CHILDREN.

This booklet’s full of fab ideas to help you plan the best walk ever! From easy activities and fundraising tips to inspiring stories, you’ll find everything you need to plan a very special – and very muddy – day for you and your little ones.

**“Seeing the children and how excited they got was amazing. The parents were so generous with the fundraising.”**

Aba – teacher at Busy Bees Nursery in East London

### YOU’LL HELP CHILDREN LIKE XYRIL

**Xyril is three years old and comes from the Philippines. A typhoon destroyed her family’s home and the boat they used to catch fish. Save the Children gave Xyril’s family things to fix their home, keep clean and buy important things like food.**

Photo: Jonathan Hyams/Save the Children



# THREE EASY WAYS TO RAISE MONEY FOR SAVE THE CHILDREN

## 1 GET SPONSORED

Ask parents to help children get sponsored for their Muddy Puddle Walk. Why not set a goal for your little ones to jump in lots of puddles – and see whether grown-ups will pledge extra?

You can download a sponsorship form from [MuddyPuddleWalk.org/downloads](http://muddypuddle.org/downloads), or you can set up a JustGiving page online at <http://bit.ly/muddypuddle>.

## 2 DONATE

Simply ask for an affordable donation from everyone who's on your Muddy Puddle Walk. Use the donation box in your pack or make donating even more fun by getting everyone to throw their pennies and pounds into a bucket of water in the playground and make a wish!



## 3 RAISE EVEN MORE

Remember to invite parents and other grown-ups along to join in the fun.

- Hold a **Muddy Puddle Cupcake sale** (try out Granny Pig's recipe on page 9)
- Get people to **guess the number of sweets** in the jar in exchange for a donation
- Do **crafty Peppa activities** and ask parents for donations
- Hold a **raffle** and give away muddy prizes

## YOU'LL HELP CHILDREN LIKE YASSIN

Yassin is two years old and comes from Ethiopia. His family are farmers, but a drought meant that lots of their cows and goats died.

Now Save the Children is sending water to where Yassin lives and making sure his family – and all their animals – get enough water to stay healthy.

Photo: Stuart Sia/Save the Children

# PEPPA PRIZES

The more money you raise, the more children's lives we'll be able to save. To say thank you, we're offering fundraisers these brilliant Peppa goodies!

- Raise £1 to get a special certificate to celebrate your nursery's fundraising.
- Raise £80 to get a certificate and Peppa Pig goodie bag.
- Raise £150 to get a certificate, goodie bag and DVD.
- Raise £200 to get all of the above – and entry into a prize draw to win a visit from Peppa at your nursery or Peppa Pig products.

Pay in your fundraising by Friday 23 June to be eligible for a prize.

See terms and conditions at [savethechildren.org.uk/competitions](http://savethechildren.org.uk/competitions)

We'd like to say thank you



## YOU'LL HELP CHILDREN LIKE KHALED\*

Khaled\* is three years old. He was born in Syria, but his family had to leave because the war meant it wasn't safe there anymore.

Khaled travelled all the way to Greece – almost 1,000 miles – and he now lives in a refugee camp. It gets cold there in the winter but Save the Children has given Khaled this jacket so he can stay warm and dry when he's outside.

\*Name changed to protect identity

Photo: Anna Pantelia/Save the Children

# LET'S GET READY

"I'm a bit of an expert at planning."



## TOP TIPS TO PLAN YOUR WALK

- Decide on a date between 8 and 14 May (or pick a date that works for you)
- Invite parents along and spread the word to staff using the posters on [MuddyPuddleWalk.org/downloads](http://MuddyPuddleWalk.org/downloads)
- Pick a safe route that's not too difficult for little legs. Indoors or out? The choice is yours!
- Decide how you'll raise money and plan fun activities using the ideas in the pack

# WHAT SORT OF WALK WILL YOU DO?



## A walk in the park

Peppa's going to the park and picking up sticks every time she jumps in a muddy puddle to keep count! She's going to have a lot of sticks!



## Muddy Puddle challenge

Daddy Pig is a champion muddy puddle jumper and he loves a challenge! How about seeing if your little ones can jump in a set number of puddles on your walk?

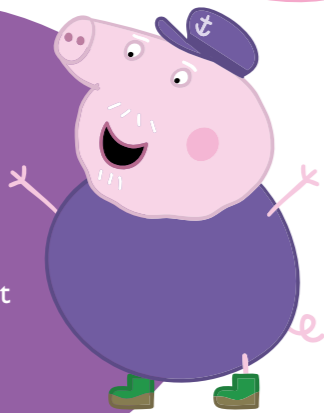
## An indoor expedition

Granny Pig has a very active imagination and loves playing with Peppa and George. Why not use your imagination to create an adventure indoors? Draw, paint or use glitter to decorate your puddles and explore your nursery!



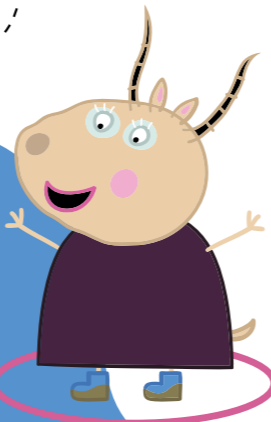
## Make your own puddles

Get messy mixing mud and water to make your own muddy puddles, or create paint puddles and leave colourful footprints on paper! Grandpa Pig always makes a muddy mess when he's gardening!



## Playground adventure

Madame Gazelle is a professional at playground games. How about using hula hoops, sandpits and troughs of mud to create a Muddy Puddle Walk in your nursery playground?



## YOU'LL HELP CHILDREN LIKE BIRKUTAN

Some children have to walk as far as you'll go on your Muddy Puddle Walk just to get clean water to drink.

Five-year-old Birkutan's home in Ethiopia has no clean running water, but the mechanical well that Save the Children built in her village means there is enough clean water for her to drink and keep clean.

Photo: Lucia Zoro/Save the Children



# YUMMY TREATS

SELL GRANNY PIG'S SPECIAL CUPCAKES AND THE EXTRA MONEY YOU RAISE WILL HELP SAVE CHILDREN'S LIVES.



## Granny Pig's Muddy Puddle Cupcake Recipe

(makes 24-27 standard sized cupcakes)

### YOU'LL NEED

300g sugar  
200g all purpose flour  
75g unsweetened cocoa  
1 teaspoon baking powder  
1 teaspoon baking soda  
1/2 teaspoon salt  
2 medium eggs  
175ml whole milk  
90ml vegetable oil  
2 teaspoons vanilla extract  
175ml boiling water

#### For muddy chocolate topping

150g dark baking chocolate, roughly chopped  
150ml double cream  
Hundreds and thousands



### DIRECTIONS

Line muffin tin with paper liners. Heat oven to 175°C.

In a large mixing bowl, stir together sugar, flour, cocoa, baking powder, baking soda and salt.

Add eggs, milk, oil and vanilla. Beat on medium speed for one minute.

Stir in boiling water (the batter will be thin, don't worry, this is right).

Fill liners 2/3 full with batter. (You could put the batter into a large measuring cup with a pour spout, and then pour the batter into the liners.)

Bake cupcakes for approximately 18-22 minutes.

Cool completely on wire rack before topping.

Make a muddy chocolate topping by melting the dark chocolate in a double boiler.

Once the chocolate is completely melted, take off the heat and slowly add the double cream whisking the whole time. Whisk together until fully incorporated. Leave to cool for a few minutes.

Spoon a puddle of chocolate on the top of each cupcake and add hundreds and thousands on top of the ganache.

### YOU'LL HELP CHILDREN LIKE FASIKAW



Fasikaw is five years old and his little sister Nigistasaba is three. They live in Ethiopia with their dad, Wondemu, who is a farmer.

A drought meant Wondemu couldn't grow food to feed their animals or sell at a market.

By selling yummy Muddy Puddle treats in exchange for donations, you could help us give families like Fasikaw's seeds so that they can grow new food to sell and don't go hungry.

Photo: Emnet Dereje/Save the Children

# PAYING IN

After the day, don't forget to send us all your hard-earned fundraising. However much you've raised, there's a quick and simple way to get it to us.

When paying in your fundraising online, by cheque or by cash, please include your Muddy Puddle Walk reference number so we can send you a certificate. You can find your 12-character reference number on the letter that came with the Fundraising Pack you got when you signed up (it begins 'PP').



## PAYING IN ONLINE

Go to [MuddyPuddleWalk.org](http://MuddyPuddleWalk.org) anytime from March to make a quick, secure payment.

## PAYING IN AT THE BANK

Take your money and the giro slip that came with your Fundraising Pack to your bank or to any NatWest branch. Unfortunately these slips can't be paid in at the Post Office.

## PAYING IN BY POST

Send your giro slip, with a cheque payable to 'Save the Children', in the envelope provided in the fundraising pack you got when you signed up. Please don't send cash in the post.

The sooner you pay in your money, the sooner it can start making life better for children everywhere.

Remember to pay in your fundraising by Friday 23 June to be eligible for a prize!

**Get in touch on 020 7012 6400 or email [supportercare@savethechildren.org.uk](mailto:supportercare@savethechildren.org.uk)**

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Photos: Jamie Baker/Save the Children

