

#CHRISTMASJUMPERDAY

Photo: Jamie Baker/Save the Children



Save the Children
CHRISTMAS JUMPER DAY

YOUR GUIDE

Friday 14 December

christmasjumperday.org/schools-pack



THANK YOU FOR JOINING IN THIS
**CHRISTMAS
JUMPER DAY!**

I just want to say a huge thank you for getting everyone together for Save the Children's Christmas Jumper Day. I know how busy Christmas is for you and your school, but with you – the organiser extraordinaire – at the reins, it's going to be a cracker!

And remember: every jumper – and every penny raised – really can help save children's lives.

**Woolly wishes,
Brea at Jumper HQ**

A QUICK FEW STEPS TO GET YOU STARTED

1. SPREAD THE CHEER

We need your help to get everyone ready for Christmas Jumper Day. Let the students take charge and get creative, really making the day their own.

- Mark Friday 14 December in your school diary so everyone knows it's Save the Children's Christmas Jumper Day.
- Get a student committee together to promote the day with posters, emails and shouting about the date.
- Download posters, parent letters and lots of fun resources at christmasjumperday.org/schools-pack

Can't do 14 December? That's okay. Just pick a date that suits you.



2. POP ON YOUR PULLOVER

No need to splash out on new sweaters! You can swap, borrow, or bling up old ones. Trees and tinsel, fairy lights and pompoms – go festive with baubles on. Share your photos and tag them (with care, of course) **#christmasjumperday**

3. RAISE LIFE-SAVING FUNDS (PAGE 5-8)

This is what it's all about. Collect £1 for every pullover, and check out our top tips for making the most of the fun. Every penny you raise will help children all over the world to look forward to a brighter future.



4. PUT IT TO WORK

Don't forget to send us the money you worked so hard to raise – by 15 January if you can. It's quick and easy.

£1 could help 16 children to recover from diarrhoea through simple rehydration salts.

MAKING THE WORLD BETTER WITH A SWEATER



Photo: Elena Heisterweck/Save the Children

You're helping children in the UK and around the world to make their mark on the world.

A WORLD OF DIFFERENCE

Jack's mum lost her job while pregnant with his baby sister, Gracie. The family couldn't afford the simple things all children need to grow and learn at home. So, we got them a highchair, table and chairs, and a light for Jack's bedroom. It's little things like this that can make the world of difference for children like Jack and Gracie – helping them get the best start and make their mark on the world.



Photo: Allan Gehrig/Save the Children

STANDING TALL

Louren is eight and lives in Kenya. He was born with fluid on the brain and his disability means he can't walk. We've been by his side for five years now, giving him daily physiotherapy and helping him take his first steps towards a future where anything is possible.

If you need more inspiration to boost your donations, visit christmasjumperday.org/how-you-help

£1

could help **16 children to recover** from diarrhoea through simple rehydration salts.



£2

could **pay for antibiotics** for five children suffering from pneumonia, one of the biggest killers of children.



£5

could pay for **educational toys** to help a child in the UK learn through playing.



£16

could equip a midwife in Afghanistan with a **birthing kit** so they can safely bring new life into the world.



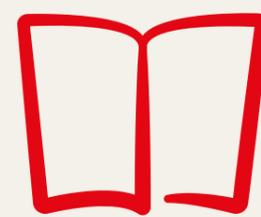
£55

could **provide a bicycle for a health worker** in Tanzania so they can care for children in places cars can't reach.



£100

could stock a school library in Rwanda with **75 brilliant books**.



£200

could pay for a **child to attend primary school** in Uganda for one year.



£500

could fund **36 inspirational teachers** for one month in Lebanon.



FESTIVE FUN-DRAISING INSPIRATION

A few ideas for some festive fundraising on Christmas Jumper Day. Visit christmasjumperday.org/schools-pack for more inspiration and top tips for planning your fundraising.

STAFFROOM SWEEPSTAKE

Use the staffroom sweepstakes in your pack and get everyone to chip in £1 per attempt. Ask local businesses to donate prizes. That way every pound you raise can help save children's lives.



Photo: Jamie Baker/Save the Children

BAKE SALE

Fire up the oven, get baking, and sell your festive treats on the big day. Find some mouth-watering recipes at christmasjumperday.org/schools-pack



Photo: Jamie Baker/Save the Children

MAKE SALE

Put a call out for crafts, gifts and other homemade goodies and trade them for donations on the big day. You can find loads of crafty Christmassy ideas at christmasjumperday.org/schools-pack

PIN THE NOSE ON JAMES BLUNT



Slip on a blindfold and get your students to stick the snout on James' beautiful face. Closest wins! If you'd like to, ask for a small donation per attempt, otherwise enjoy and make sure you give a prize to the winner!



TINSEL THE TEACHER

Choose two outrageous jumpers for the head teacher and display them a couple of weeks in advance with collection jars. The one with the most donations from students and parents wins. Or simply add an extra decoration to the teachers jumper in exchange for a small donation. The blingier the better!



Photo: Jamie Baker/Save the Children

JUMPER CRAFTERS

Your students can set up a stall to decorate people's pullovers in exchange for donations. Think tinsel, baubles, and fairy lights. The bolder the better.



Photo: Jamie Baker/Save the Children

CHRISTMAS CAROL-OKE

What's better than Christmas carols? Christmas carols in Christmas jumpers of course! Get sponsored to belt out festive classics in your tinselly knits at your school concert or play. Invite families along and raise some extra donations by selling Christmassy treats and asking guests to wear their woollies and donate too.



Photo: Jamie Baker/Save the Children

FIND THE REINDEER

Find nine willing staff members to wear a special tag with the name of one of Santa's reindeer. Then get students to enter the game to find all the tags. First team to fill out an answer grid wins a prize!

Download your answer grid and tags now at christmasjumperday.org/schools-pack



Photo: Jonathan Hyams/Save the Children

MAKE IT COUNT

Don't forget to send us the money you worked so hard to raise so we can put it to work.

When you pay in, please include your unique **Christmas Jumper Day** reference number so we can tick off your name and send you a certificate. You can find it on the letter in your pack (it starts with CJD18).

PAY IN ONLINE

Go to christmasjumperday.org to make a quick, secure payment.

PAY IN AT THE BANK

Take your money with the giro slip from your letter to your personal or school bank or any Natwest branch to pay-in. Unfortunately these slips can't be paid in at the Post Office.

PAY BY POST

Send your giro slip, with a cheque payable to 'Save the Children', in the envelope provided.

Please don't send cash in the post – the last thing we want is for the money you raised to go missing.

QUESTIONS? NEED MORE RESOURCES?

Get in touch on **0808 281 1031** or email christmasjumper@savethechildren.org.uk

The sooner you pay in your money, the sooner it can start making a difference to children's lives! Please pay in by 15 January if you can.



Photo: Jonathan Hyams/Save the Children

THANK YOU!

We're making the world better with our sweaters.

By wearing your brightest, funniest, craziest Christmas jumpers, you're helping children to build a better future for us all.

Your support means that together, we can stand side by side with children in the toughest places to be a child. We will do whatever it takes to make sure they survive, get protection when they're in danger, and have the chance to learn.

Discover more about our work at christmasjumperday.org/how-you-help



Don't forget to share the jumper joy on Friday 14 December! #ChristmasJumperDay



Making the world better with a sweater on **#christmasjumperday**

We're wearing our woollies for **@savechildrenuk** **#christmasjumperday**... are you?!



Tinsel. Check. Baubles. Check. Bring on **@savechildrenuk** **#christmasjumperday** 😊

The whole school's having a merry little **#christmasjumperday** for **@savechildrenuk**

For tips, inspiration, more materials or just to share a cracking Christmas joke, get in touch at **0808 281 1031** or **christmasjumper@savethechildren.org.uk**.

For more fundraising materials and festive downloads visit **christmasjumperday.org/schools-pack**

In partnership with



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