

WONDERPACKS LAUNCH INFORMATION

Introducing our new Wonderpacks

We believe that play is incredibly powerful for children's early years development. And that play between parents and their young children can happen anytime, anywhere with almost anything!

Save the Children has partnered with [Boromi](#) to create the brand new 'Wonderpacks' series. Five carefully crafted play packs spanning from Newborn to Primary. Designed to share ideas, spark imaginations, and inspire magical, playful moments for parents and/or carers to enjoy together through the resources provided and through highlighting the play potential in the everyday moments and objects.

We want to reinforce the important message that families don't need to buy expensive toys or have hours of free time. Almost any everyday object or routine can be a chance to nurture play, joy and support their child's learning.

Hiding inside each Wonderpack, families will find:

- A welcome letter
- Three 'wonder objects' to unwrap and discover.
- A pack of 10 'wonder cards' – each sharing a play-based idea for families to explore alongside the wonder objects inside the box, as well as offering further 'play it again' ideas to enjoy using everyday materials from around the home.
- A story book / resource.



**Newborn Wonderpack*



**Infant Wonderpack*

Enhancement to our Early Years Grants

The new Wonderpacks are offered through our **Early Years Grant** - providing play and learning resources, ideas, and guidance to families with babies and young children experiencing financial hardship.

There are 5 Wonderpacks to choose from, across a series of developmental ages:

1. Newborn
2. Infant
3. Toddler
4. Pre-School
5. Primary

We hope the new Wonderpacks inspire families to enjoy and build play into the everyday, helping babies and young children to learn, grow and reach their full potential.

Over the coming months we will be learning and sharing what impact the Wonderpacks have had on supporting family's material needs for play resources in the home, as well as whether this approach is effective in supporting parental confidence, knowledge, and skills on the way to enhance and support play with their babies and young children.