

Peppa Pig's  
**Muddy  
Puddle  
Walk**

for Save the Children  
11–17 May 2020



**HOW TO PLAN  
YOUR FUNDRAISER**



**Save the  
Children**

# THANK YOU FOR SIGNING UP TO PEPPA PIG'S MUDDY PUDDLE WALK FOR **SAVE THE CHILDREN**

Here's your Muddy Puddle Walk guide to help you plan a fun day for everyone – and raise money to change children's lives.

There are tips on how to get started, easy ways to raise money for Save the Children and a special 'Sing with Peppa' activity to get your walkers ready.

Don't miss our amazing photo story about a little boy called Faisal. It's a great way to show your little ones how the money you raise together will help give other children the chance of a better future.

**Thank you – and good luck!**

"Let's go!"

"The Muddy Puddle Walk never fails to be a great day out for all the kids and adults involved. It's a wonderful way to highlight how much fun fundraising can be – no matter what age you are!"

Indu, mum

"I hope you have lots of fun and raise lots of money for the Peppa Pig Walk."

Bethany, age 3, Stornaway



# THREE SIMPLE STEPS FOR AN EXTRA SPECIAL WALK

1

## Spread the word

- Decide on a date between **11 and 17 May** – Or pick a different day that works for you
- **Put up the posters** in this pack and write emails and posts about the date
- Help your little ones make the day their own by decorating invitation cards for family and friends
- Make your walk famous! Share our press release with your local radio and newspaper

2

## Pull on your wellies and set off to jump in muddy puddles

- Pick a safe route that's not too difficult for little legs – we suggest half a mile
- No muddy puddles to jump in? **Encourage children to create their own puddles.** Download a puddle template or craft them out of foil
- Share your photos and tag them **#muddypuddlewalk**

3

## Raise life-saving funds for children like Faisal - read his story on the next page

- Set up a JustGiving page and share it on Facebook and email, to help your little ones get sponsored to do their walk – go to [justgiving.com/campaign/muddypuddlewalk2020](https://www.justgiving.com/campaign/muddypuddlewalk2020) to set it up
- Or use the sponsorship form in this pack and return it to us using the Freepost envelope
- Raise more than £150 and we'll send you one of our **amazing Peppa Prizes!**



Download all these resources and watch our 'How to Plan your Muddy Puddle Walk' video at [savethechildren.org.uk/mpwresources](https://www.savethechildren.org.uk/mpwresources)

# MEET FAISAL

Read Faisal's story with your little ones.

1

Faisal is five. His family used to live in a country called Syria. But it wasn't safe there, so they had to leave home and go to another country called Jordan. Now they live in a huge camp with lots of other families who also had to leave home.



2

Faisal loves playing with his big brother, Bilal. And he loves going to a children's centre at the camp.

**Who do you like playing with?**  
**What do you like to play?**

3

"My brother, Bilal, takes me to nursery on the bicycle and we play with the ball," says Faisal. **How do you get to nursery school? Who takes you?**



4

“At home I play hide and seek and jump from the furniture like I can fly,” says Faisal. “I have lots of toys. From my brother, I have a tiger and a bear, and I have a new plane.” **Do you have a favourite toy? What is it?**



5

“If I could have a pet I’d choose a bird, cat or a chicken. Three of each!” **Do you have a pet? Or would you like one? What kind of animal would you choose?**



6

“At the children’s centre I draw and write and go on the slide. I paint! I paint everything! Especially bears. I paint at home and in class. I use pencils and my fingers.” **Do you like painting? What do you like to paint?**



7

The children’s centre Faisal goes to is run by Save the Children. When you take part in Peppa Pig’s Muddy Puddle Walk for Save the Children, you help children like Faisal go to nursery school – so they get the chance to play, draw, listen to stories and make friends. Just like you.



# PEPPA PRIZES

The money you raise will help make sure that, in the world's toughest places, children are protected from danger and get the chance to learn. To say thank you, everyone who takes part in a Muddy Puddle Walk will get a free Peppa sticker and certificate to say a big 'Well done!' from all of us at Save the Children as well as Peppa and her friends.

And if your Muddy Puddle Walkers raise £150 or more you could receive one of hundreds of rewards:\*

## SUPER SPLASHER

Raise £150 and you'll get Peppa Pig stickers and a special Muddy Puddle Walks book!

## CHAMPION PUDDLE JUMPER

Raise £350 and you'll get this plus a Peppa Pig game and DVD!

\*Pay in your fundraising by **Monday 22nd June** to be eligible for a reward. See terms and conditions at [savethechildren.org.uk/mpwcompetitions](http://savethechildren.org.uk/mpwcompetitions)

## TOP TIPS TO BOOST YOUR FUNDRAISING

1

Hold a Muddy Puddle Pie sale and decorate your own Granny Pig cakes together:  
[savethechildren.org.uk/mpwresources](http://savethechildren.org.uk/mpwresources)

2

Get people to guess the number of sweets in a jar in exchange for a donation

3

Hold a face-painting stall at your walk, and ask for donations

We have tons of fun activities to get your little ones excited in the lead up to and on the big day – find them at [savethechildren.org.uk/mpwresources](http://savethechildren.org.uk/mpwresources) or call us on **020 7012 6400** for print outs.



# SING WITH PEPPA

**Watch Peppa Pig's Muddy Puddle Walk song and dance tutorial at [savethechildren.org.uk/mpwresources](http://savethechildren.org.uk/mpwresources)**

**Teach it to your little ones before you go on the walk.**

Who likes muddy puddles?  
We do! We do!  
Who likes muddy puddles?  
We do! We do!

Daddy Pig and Mummy Pig  
Peppa and George  
We're all going on a Muddy Puddle Walk

Have you got your boots on?  
We do! We do!  
Have you got your boots on?  
We do! We do!

Daddy Pig and Mummy Pig  
Peppa and George  
We're all going on a Muddy Puddle Walk

Would you like to join us?  
Yes please! Yes please!  
Would you like to join us?  
Yes please! Yes please!

Daddy Pig and Mummy Pig  
Peppa, me and George  
We're all going on a Muddy Puddle Walk

# SENDING IN YOUR FUNDRAISING

Don't forget to send us the money you worked so hard to raise so we can put it to work.

When you donate, please include your unique **Muddy Puddle Walk** reference number so we can send you a certificate. You can find your 12-character reference number on the letter that came with this pack (it begins 'PP20').

## DONATE ONLINE

Go to [muddypuddlewalk.org](http://muddypuddlewalk.org) to make a quick, secure payment.

## DONATE AT THE BANK

Take your money with the giro slip from your letter to your personal or nursery bank or any NatWest branch. Unfortunately these slips can't be paid in at the Post Office.

## DONATE BY POST

Send your giro slip, with a cheque payable to 'Save the Children', in the envelope provided. **Please don't send cash in the post** – the last thing we want is for the money you raised to go missing.



## DONATE ON JUSTGIVING

Set up a page at [justgiving.com/campaign/muddypuddlewalk2020](http://justgiving.com/campaign/muddypuddlewalk2020) to make it even easier to collect donations. All your fundraising will come straight to Save the Children!

## ANY QUESTIONS?

Get in touch on 020 70126400 or email [supportercare@savethechildren.org.uk](mailto:supportercare@savethechildren.org.uk)

Remember to pay in your fundraising by **Monday 22 June** to be eligible for a reward!



**£50**

could pay to build somewhere for children at school to wash their hands, to protect them from getting ill.



**£152**

could pay for a play kit for a children's space in Afghanistan, containing lots of books, blocks, dolls and games.



**£250**

could pay for a school kit of pens and pencils, exercise books, blackboard and chalk for 200 children.