



Save the Children

Peppa Pig's
**Muddy
Puddle
Walk**

for Save the Children
13-19 May 2019



SPONSORED BY



**HOW TO PLAN
YOUR FUNDRAISER**

THANK YOU FOR SIGNING UP TO PEPPA PIG'S MUDDY PUDDLE WALK FOR **SAVE THE CHILDREN.**

Here's your Muddy Puddle Walk guide to help you plan a fun day for everyone – and raise money to change children's lives.

There are tips on how to get started, easy ways to raise money for Save the Children and a special 'Sing with Peppa' activity to get your walkers ready.

Don't miss our amazing photo story about a little boy called Epaphrodite. It's a great way to show your little ones how the money you raise together will help give other children the chance of a better future.

Thank you – and good luck!

"Let's go!"

"My daughter was really interested in the different stories of the work of Save the Children. It has made her so much more aware of the world around her."

Michelle, Mum, Scotland

"As a nursery we love fundraising. It helped us to teach the children about values and helping others."

Anjeena, Nursery Manager



THREE SIMPLE STEPS FOR AN EXTRA SPECIAL WALK

1

Spread the word

- Decide on a date between **13 and 19 May**– Or pick a different day that works for you
- **Put up the posters** in this pack and write emails and posts about the date
- Help your little ones make the day their own by decorating invitation cards for family and friends
- Make your walk famous! Share our press release with your local radio and newspaper

2

Pull on your wellies and set off to jump in muddy puddles

- Pick a safe route that's not too difficult for little legs – we suggest half a mile
- No muddy puddles to jump in? **Encourage children to create their own puddles.** Download a puddle template or craft them out of foil
- Share your photos and tag them **#muddypuddlewalk**

3

Raise life-saving funds for children like Epaphrodite - read his story on the next page

- Set up a JustGiving page and share it on Facebook and email, to help your little ones get sponsored to do their walk – go to **[justgiving.com/muddypuddlewalk](https://www.justgiving.com/muddypuddlewalk)** to set it up
- Or use the sponsorship form in this pack and return it to us using the Freepost envelope
- Raise more than £150 and we'll send you one of our **amazing Peppa Prizes!**



Download all these resources and watch our 'How to Plan your Muddy Puddle Walk' video at **[savethechildren.org.uk/mpwresources](https://www.savethechildren.org.uk/mpwresources)**

EPAPHRODITE'S STORY

Read Epaphrodite's story with your little ones



1

Meet Epaphrodite. He's four years old and lives in a country called Rwanda. Save the Children showed Epaphrodite's mum and dad how they could help him learn to read, write and count, and about healthy food he should eat. **How do you think he's feeling?** Let's find out about a day in his life.

2

Epaphrodite's dad is teaching him to count. **Can you count how many bottle tops there are?**



3

His mum and dad are teaching him to read. They made a book with drawings of food, animals and things around their house – like this picture of an umbrella. Then they wrote the word underneath. **What things would you draw in a word book?**



4

Here he's reading a book about birds with his sister. **Do you think we'll see any birds on our Muddy Puddle Walk? And what else might we see?**

5

Now he's going for a walk with his friends. **Do you think you could keep your balance walking on a log like them?**



6

Do you think they live in a town or in the countryside?



7

Epaphrodite has arrived at a reading club. He loves learning to read with his friends. **What's your favourite book?**



8

The books Epaphrodite and his friends are reading were provided by Save the Children. When we pull on our wellies and have fun splashing in puddles on our Muddy Puddle Walk, we'll be doing something special to help children like Epaphrodite.



PEPPA PRIZES

The money you raise will help make sure that, in the world's toughest places, children are protected from danger and get the chance to learn. To say thank you, everyone who takes part in a Muddy Puddle Walk will get a free Peppa sticker and certificate to say a big 'Well done!' from all of us at Save the Children as well as Peppa and her friends.

And if your Muddy Puddle Walkers raise more than £150 you could receive one of hundreds of rewards:

SUPER SPLASHER

Raise £150 or more and we'll send you a goody bag including one Peppa tote bag, one play pack, one sheet of Peppa Pig stickers and a Peppa Pig book!

WONDER WALKER

Raise £350 or more and we'll send you a goodie bag including all of the above plus a Peppa Pig Reward Bundle!

Pay in your fundraising by **Monday 8 July** to be eligible for a reward. See terms and conditions at savethechildren.org.uk/mpwcompetitions

Prizes to be confirmed

TOP TIPS TO BOOST YOUR FUNDRAISING

1

Hold a Muddy Puddle Pie sale and decorate your own Granny Pig cakes together:
savethechildren.org.uk/mpwresources

2

Get people to guess the number of sweets in a jar in exchange for a donation

3

Hold a face-painting stall at your walk, and ask for donations

We have tons of fun activities to get your little ones excited in the lead up to and on the big day – find them at savethechildren.org.uk/mpwresources or call us on **020 7012 6400** for print outs

SING WITH PEPPA

Watch Peppa Pig's Muddy Puddle Walk song and dance tutorial on [savethechildren.org.uk/mpwresources](https://www.savethechildren.org.uk/mpwresources)

Teach it to your little ones before you go on the walk.

Who likes muddy puddles?
We do! We do!
Who likes muddy puddles?
We do! We do!

Daddy Pig and Mummy Pig
Peppa and George
We're all going on a Muddy Puddle Walk

Have you got your boots on?
We do! We do!
Have you got your boots on?
We do! We do!

Daddy Pig and Mummy Pig
Peppa and George
We're all going on a Muddy Puddle Walk

Would you like to join us?
Yes please! Yes please!
Would you like to join us?
Yes please! Yes please!

Daddy Pig and Mummy Pig
Peppa, me and George
We're all going on a Muddy Puddle Walk



PAYING IN

Don't forget to send us the money you worked so hard to raise so we can put it to work.

When you pay in, please include your unique **Muddy Puddle Walk** reference number so we can send you a certificate. You can find your 12-character reference number on the letter that came with this pack (it begins 'PP19').

PAY IN ONLINE

Go to muddypuddlewalk.org to make a quick, secure payment.

PAY IN AT THE BANK

Take your money with the giro slip from your letter to your personal or nursery bank or any NatWest branch. Unfortunately these slips can't be paid in at the Post Office.

PAY BY POST

Send your giro slip, with a cheque payable to 'Save the Children', in the envelope provided. Please don't send cash in the post – the last thing we want is for the money you raised to go missing.



ANY QUESTIONS?

Get in touch on **020 70126400** or email supportercare@savethechildren.org.uk

Remember to pay in your fundraising by **Monday 8 July** to be eligible for a reward!



£50

could pay to build somewhere for children at school to wash their hands, to protect them from getting ill



£151

could pay for a play kit for a children's space in Afghanistan, containing lots of books, blocks, dolls and games



£250

could pay for a school kit of pens and pencils, exercise books, blackboard and chalk for 200 children