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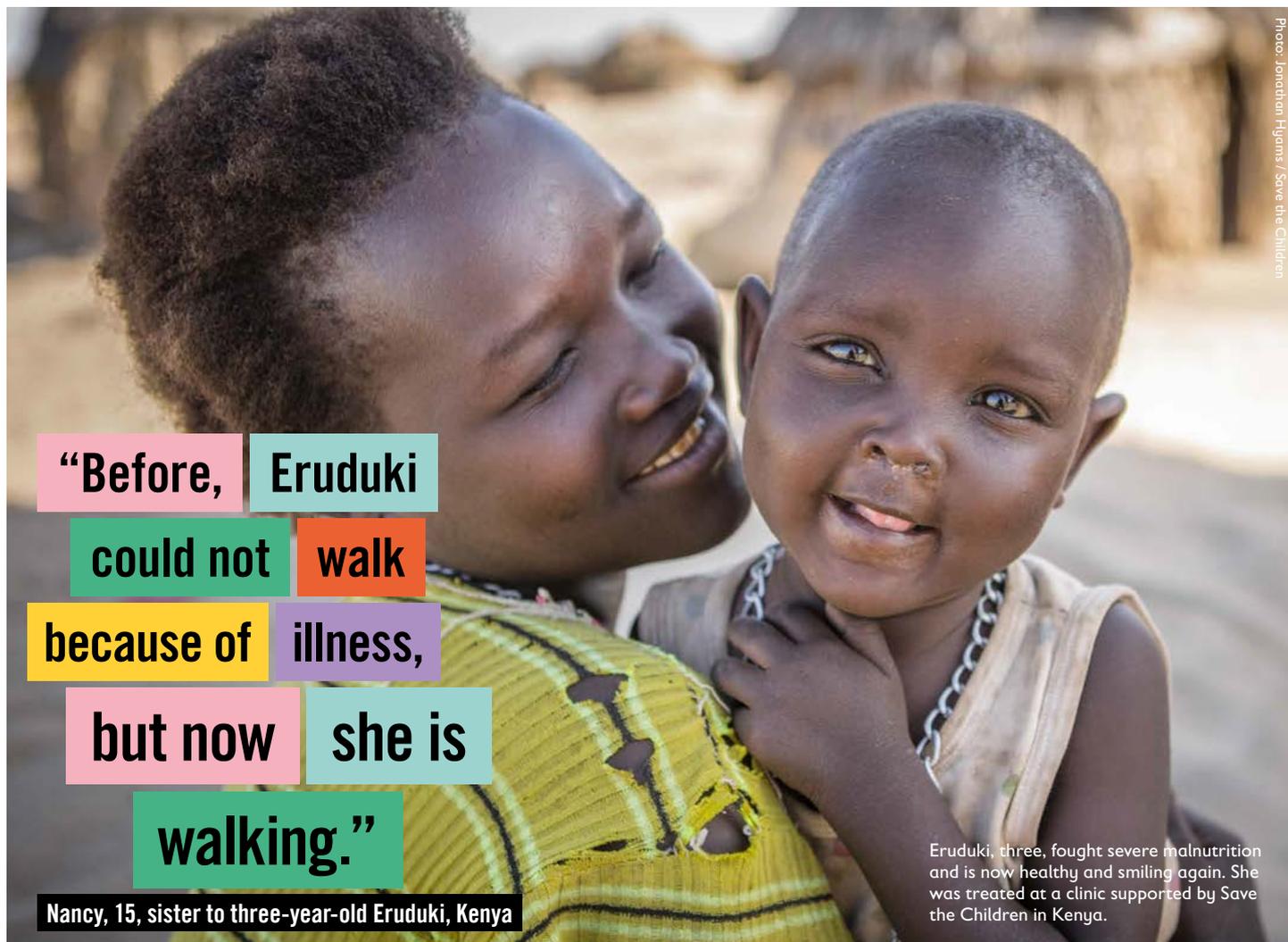
GLOBAL MALNUTRITION

INITIATIVE

Supporting children to survive, thrive
and go on to build a better future.



**Save the
Children**



“Before, Eruduki could not walk because of illness, but now she is walking.”

Nancy, 15, sister to three-year-old Eruduki, Kenya

Eruduki, three, fought severe malnutrition and is now healthy and smiling again. She was treated at a clinic supported by Save the Children in Kenya.

All children should have the chance to fulfil their potential and change the world for good, but more than 50 million children’s futures are at risk because of malnutrition. It’s one of the greatest and most overlooked humanitarian challenges of our time.

That’s why **Save the Children** has launched the **Global Malnutrition Initiative**. By taking an innovative approach to tackling this killer condition in some of the most challenging contexts, we will help more children win their fight for survival.

We need to raise **£20 million** by 2022 to kick-start this ambitious initiative. With your support, we’ll pilot and roll out radically simplified tools to help diagnose, treat and prevent malnutrition. We’ll bring care into children’s communities, instead of relying on health centres alone. And we’ll encourage other key players to adopt and support our approach to ensure lasting change.

You can help to make sure children survive, thrive and go on to build bright futures.

Why we need to act now

For the first time in decades, global hunger is on the rise. Nearly half of children who die before they’re five lose their lives because they don’t have enough to eat and can’t access life-saving treatment.

Poverty, climate change, conflict and other underlying factors mean that today millions of children are battling acute malnutrition. Far too thin for their height, they could die if they don’t get treatment. For children who survive, the long-term effects of malnutrition on their health, cognitive development and education can be devastating, severely limiting their potential.

What is Save the Children doing?

We’re determined to reach children wherever they most need us – including in the poorest and most dangerous places, where other aid agencies don’t

reach. Our nutrition teams currently work in some of the toughest areas in the world. Our work combines prevention, diagnosis and treatment of malnutrition, and we empower children, families and communities to understand how to improve their health and nutrition. Because of insecurity in some of these places, the work we do is often piecemeal and short-term. But we aim to change this.

The need for sustainable solutions

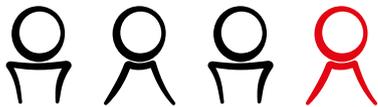
Providing support only during emergencies is expensive and unsustainable – and it means that the most vulnerable children must fight malnutrition time and time again. To help them beat it for good, we need to find a more affordable, long-term approach.

This is why we’ve launched the Global Malnutrition Initiative.

THE GLOBAL MALNUTRITION INITIATIVE

We have the knowledge to identify and treat malnutrition – but less than a quarter of those who need this specialist care can get it. Greater investment and a different approach could change that.

At first, we'll concentrate our efforts on five countries where the need is most acute and where we can have the biggest impact for children: the **Democratic Republic of Congo, Kenya, Somalia, South Sudan** and **Yemen**.



In our target areas, as many as **1 in 4** children is malnourished.

40%

70%

Where there is treatment available in our target areas, only **40%** of children are accessing it. We aim to increase this to **70%**.



Test and scale up pioneering approaches to treating malnutrition in hard-to-reach areas

Malnutrition is usually only treated at health facilities. As a result, children who can't get to a regional health centre miss out on life-saving treatment. Working with partners, we'll train local community health workers to give malnourished children the treatment they need within their communities.



Introduce easy-to-use toolkits for use in the community

Instead of the complex protocols in use today, we're introducing simplified tools and guidance for community health workers that can be used effectively by people with little or no literacy or numeracy skills. These include colour-coded arm-circumference tapes, modified weighing scales and streamlined ways to assess the correct dosage of life-saving ready-to-use food packets.



Increase long-term funding

National and multilateral institutional funding currently supports mostly short-term, fragmented programmes – often in response to emergencies – which only address the immediate symptoms of malnutrition in children. The Global Malnutrition Initiative aims to influence key international stakeholders to commit longer-term funding, to improve the way we treat and fund malnutrition for good, supporting governments and civil society organisations to scale up our effective community-based model in fragile and conflict-affected areas.

How you can help

Malnutrition is a tragedy. Around the world, children are losing their lives and their futures because of a condition that we know we can treat and prevent. We have a crucial window of opportunity to drive a step-change in the global response to malnutrition – but we must act now. We need your help to raise an initial £20 million by 2022 to launch this ambitious initiative, helping to deliver our pilot programme in five countries for five years.

By supporting this work, you'll help more children survive and thrive right now, and catalyse a major global movement to combat malnutrition.

A child who is malnourished is **11 times** more likely to die from common infections such as measles, malaria and diarrhoea than a child who has enough food.



SIR MO FARAH, PATRON OF THE GLOBAL MALNUTRITION INITIATIVE, SAYS:

“I am a proud Ambassador of Save the Children and its incredible work around the world.

I am especially delighted to help spearhead the Global Malnutrition Initiative. This initiative will reach thousands of children in need, and change for good the way malnutrition is prevented, diagnosed and treated in some of the world’s most fragile countries.

As a father of four, it’s hard to see the desperate situation facing children in many parts of the world, including in Somalia where I was born. I’m really pleased to help Save the Children raise awareness of this initiative and, crucially, secure much needed funds to deliver this life-saving work.”

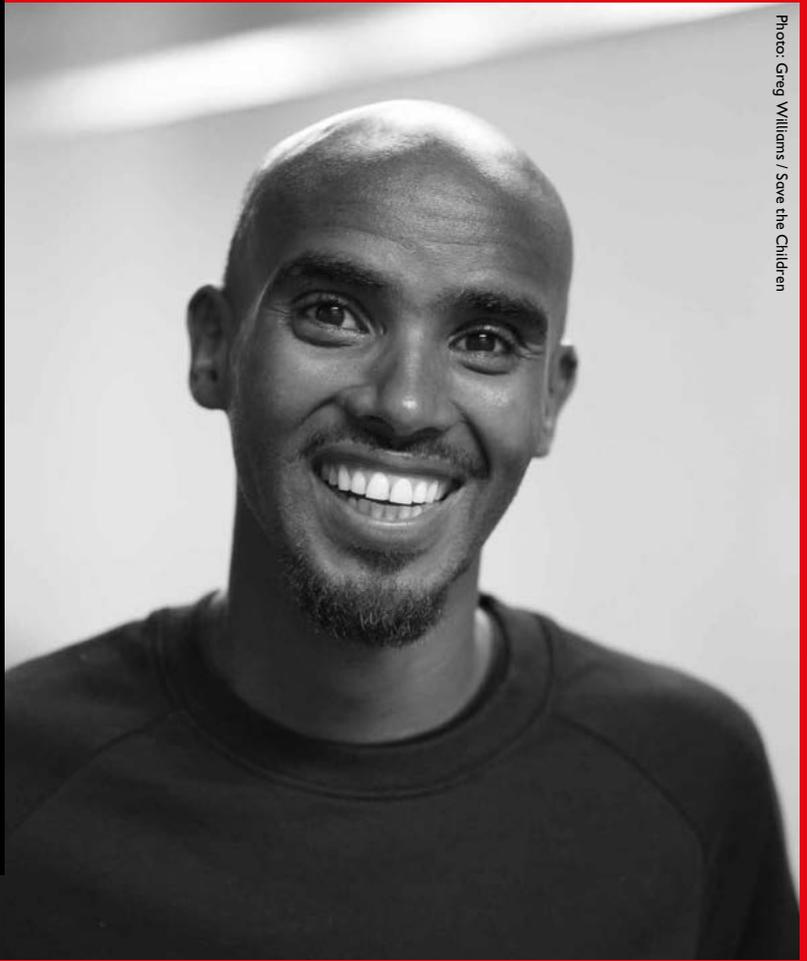


Photo: Greg Williams / Save the Children

Watch our video or scan the QR code to see how we’re already helping children like Lawrence and Leolida to survive and thrive.

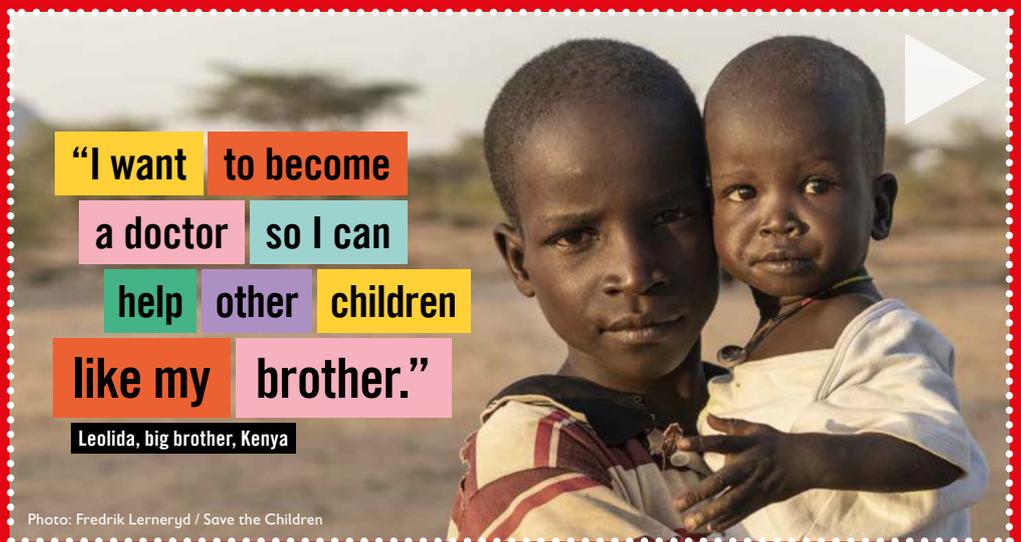


Photo: Fredrik Lerneryd / Save the Children

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Cover photo: Shadia*, eight, and her 15-month-old sister Noura* in a camp for people forced from their homes by war in Yemen. Noura is receiving treatment for malnutrition from Save the Children’s mobile health team.

*Names changed to protect identities

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