

A young boy is captured mid-air, jumping into the ocean. He is seen from behind, wearing dark swim trunks. The water is a vibrant blue, and the sky is a clear, light blue. The scene is set on a rocky shore. The overall mood is joyful and refreshing.

# DIVE INTO SUMMER

WITH OUR REFRESHING  
FUNDRAISING IDEAS



**Save the Children**

# GO BIG

## ON THE LONGEST DAY



**Save the Children**

**Fundraise for Save the Children this summer and be part of a movement helping children everywhere to thrive and build a better future for us all.**

The longest day of the year – Thursday 21 June – is an unmissable opportunity to do something BIG for children. Here's how you can use the days on and around the summer solstice to change children's lives.



## CAMP OUT TO MARK WORLD REFUGEE WEEK

**Show you care about children on the move by giving up your home comforts for a night during the week of 17–23 June – World Refugee Week.**

Invite friends and family to pitch up next to you, play garden games and cook dinner over an open fire – then ask them to donate for the experience. The funds you raise from your camp out could help make sure child refugees can learn and be protected.

We all know how exciting camping can be for the little ones, so if you're getting them involved we've loads of resources you can use at [denday.org.uk](http://denday.org.uk)



**REGISTER YOUR FUNDRAISING AT**  
[savethechildren.org.uk/summer](http://savethechildren.org.uk/summer)

Photo: Kim Hoang/Save the Children



# BEAT YOUR PERSONAL BEST

Take advantage of those endless summer days and break some records.

Could you beat your personal best for the number of lengths at your local pool? How about your longest ever cycle ride? The most steps in a day on your fitbit? The possibilities are endless – all you need is the sunshine, good friends, and a bucket load of willpower. Get your friends, family and work colleagues to sponsor you for your madness.



Photo: Charlie Forgham-Bailey/Save the Children



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## GARDEN CINEMA

Want something a bit more relaxing? There's nothing better than watching your favourite films under the stars. If you don't already have one, borrow a projector from work or friends and host a big-screen experience your friends and family will never forget – asking them to donate, say, £5 for the privilege. All proceeds from the box office – as well as the homemade popcorn, of course – will go towards helping children around the world.

If you don't have a garden, you can always host your screening in your living room. All you need is a projector and a blank wall.

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**IT'S EASY TO SEND IN YOUR DONATIONS**  
[SAVETHECHILDREN.ORG.UK/SUMMER](https://savethechildren.org.uk/summer)

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# GET SPORTY



Save the Children

**Harness the power of sport to  
fundraise for Save the Children  
this summer.**

You'll become part of a movement helping children everywhere to thrive and build a brighter future for us all. Can Djokovic defend his Wimbledon title? Will the England Women's team bring it home? And who will be crowned office crazy golf champion?

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# WOMEN'S WORLD CUP

(7 June – 7 July)

**This summer's Women's World Cup is the perfect excuse to raise funds for children around the world.**

A World Cup sweepstake is a must! Simply put the name of each country into a hat and get everyone in your office to pick one. Ask them to donate £2 to take part and give your winner a prize. Or, host a 5-a-side tournament for your colleagues. Many sports centres or astro pitches will give you a charitable discount. Failing that, there's nothing wrong with good old jumpers for goalposts at your local park. Ask people to donate £5 to enter or get sponsored for your match.



# WIMBLEDON

(1–14 July)

**For two weeks in July, everyone's talking tennis – it's synonymous with the British summer.**

Wimbledon fortnight is the perfect opportunity to run a sweepstake. Put the name of each player (or the favourites, at least) into a hat and get everyone in your office to pick a name. Ask them to donate £2 to take part and give your winner a prize.

Why not throw a Wimbledon-themed garden or office party? Serve up strawberries and cream, asking guests to donate a £2 per punnet. If they really want to get into the spirit, they could come dressed as their favourite star – donning Rafa wristbands or a Venus visor – and ask people to sponsor them to look silly.



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# TOUR DE FRANCE

(6–28 July)

**The fittest athletes in the world hit the road for the Tour de France in July – and it's no coincidence that the UK gets summer cycling fever too. Why not ride in its slipstream? This July, ditch the car, train, or bus, pump your tyres up and hit the road.**

You may find other aspects of French culture more appealing. For example, why not hold a cheese-sampling night in honour of La Tour? Indulge your guests for the small price of a £5 donation.

Why not ditch your usual train or bus ride to work and take your bike instead? You can ask friends and family to sponsor you on JustGiving or simply donate the fare you save.

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[SAVETHECHILDREN.ORG.UK/SUMMER](https://savethechildren.org.uk/summer)

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\* But remember to keep it legal. Visit [savethechildren.org.uk/fundraising-need-to-know-info](https://savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.

# SAVE'S SUPER SUMMER



Save the Children

## Here's one for the kids...

The summer holidays are fast approaching, which means there's one question on every parent's lips: How can I keep my child entertained?! Fear not – we may have the answer.

Save's Super Summer is a holiday challenge for you and your children. Just get your little ones to complete the fun activities below – sponsoring them £1 for each – and tick them off as they go.

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Photo: Kim Hoang/Save the Children



**Make breakfast for yourself**



**Find Yemen on a map**



**Plant a seed**



**Learn to say hello, please and thank you in another language**



**Visit a new place and take a photo**



**Try a fruit you've never eaten before**



**Make ice lollies**



**Dress up for the day**



**Build a den**



**Give someone a helping hand**



**Make a hopscotch**



**Draw your family tree**

## MISSION COMPLETE?

Send your filled in tick-list to us at Save the Children, 1 St John's Lane, London, EC1M 4AR or scan it in an email it to us at [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk)

Make sure you include your own address, and we'll send you a certificate.

**What are you waiting for? Get ticking!**

## SENDING US YOUR DONATIONS

Visit [savethechildren.org.uk/summer](https://savethechildren.org.uk/summer) to find out how to pay in your fundraising



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