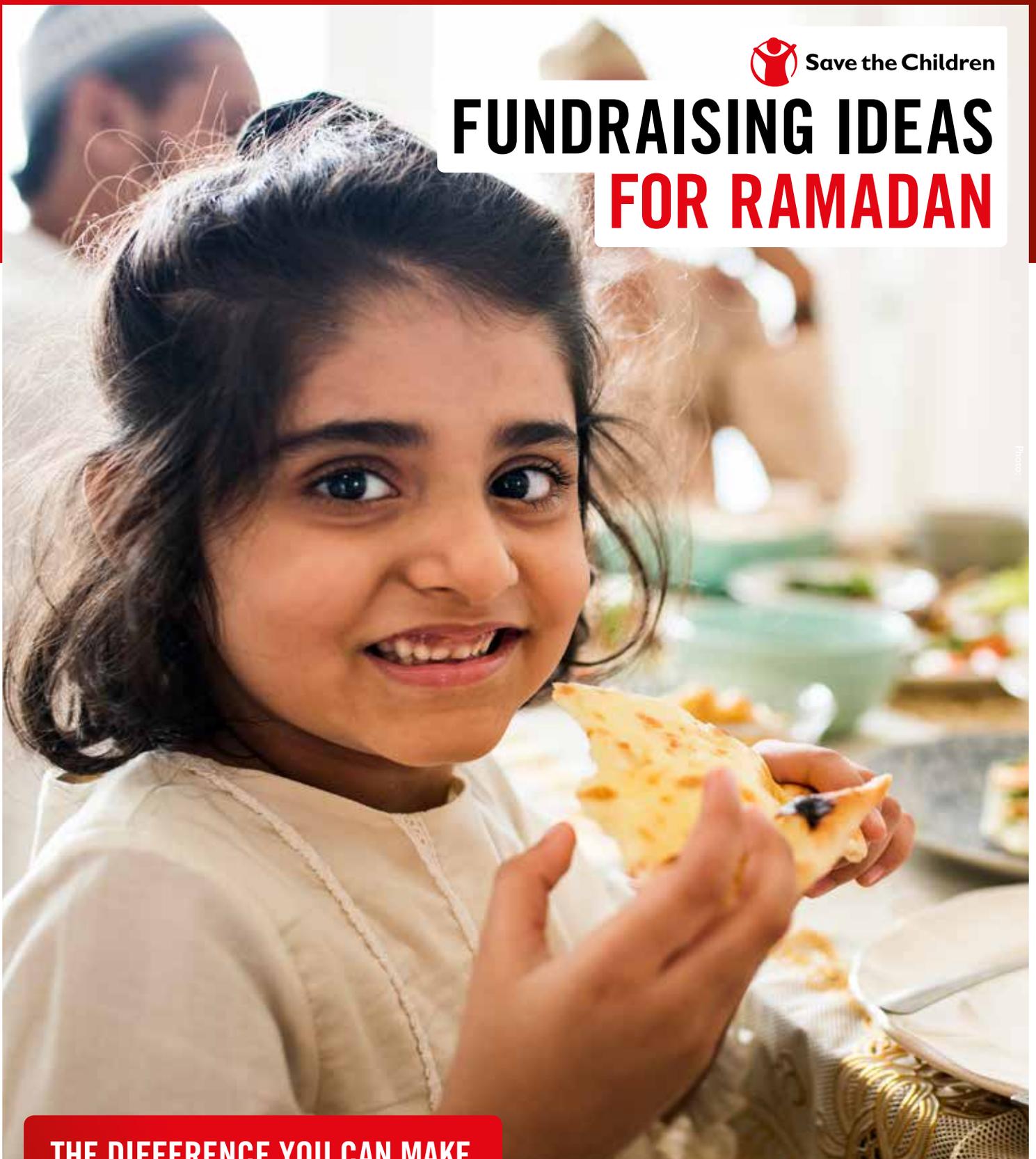


FUNDRAISING IDEAS FOR RAMADAN



THE DIFFERENCE YOU CAN MAKE

£37.50 could buy 100 sachets of life-saving high-nutrient peanut paste for a severely malnourished child.

£125 could pay for a health worker to treat severely malnourished children for a month.

£1,700 could pay for a mobile team of child protection workers for a month to identify and support vulnerable children.

By supporting Save the Children this Ramadan you will give hope to children in Yemen. The money you raise can help children get the food and medicine they desperately need.



IFTAR COME DINE

Host a special Iftar gathering for friends and family. You could also try out some delicious Yemeni dishes.

MOSQUE COLLECTION

Contact your Imam to ask the mosque to collect for Yemen this Ramadan.



BEST FOOT FORWARD

A sponsored walk is a great low-energy way to keep fit and fundraise while fasting.

BAKE SALE

Invite your local community to put their baking skills to the test. Why not try some Yemeni sweet treats?



GET NOTICED

Promote your fundraising on the noticeboard at your mosque, your work, community hall and supermarket.



COFFEE BREAK

If you don't mind making drinks for others during your fast, then why not serve up tea and coffee for your colleagues at work in exchange for a donation. You could even sell traditional Yemeni Qishr tea or coffee with an Arabic twist.



GUEST SPEAKER

Do you already have an event planned during Ramadan? Invite a Save the Children speaker to talk about the crisis in Yemen.

NEVER TOO YOUNG

Encourage children to embrace giving at Ramadan:

SADAQAH JAR Create a decorative jar to collect donations at school, home or at a club.

KINDNESS CHART Draw up a chart of acts of kindness – like baking cookies for an elderly neighbour, helping prepare an Iftar meal or donating toys to charity – and get sponsored for completing the full set.

RED LETTER DAY Ask your school to promote the appeal and organise a day where everyone donates £1 to wear something red for the day.

Children can learn about our humanitarian work and how they can help at www.savethechildren.org.uk/childrens-campaigning



WE'RE HERE TO HELP!

Download resources and register your fundraising at www.savethechildren.org.uk/Ramadan

Or get in touch with us at:

☎ 020 7012 6400

✉ fundraising@savethechildren.org.uk

To find out more about our work in Yemen, and more ways in which you could make a difference, visit www.savethechildren.org.uk