



**YOUR MILES  
POWER SMILES**



# CHANGE STARTS HERE

## Thank you for joining Team Save.

We're so excited to have you on board! However big or small your personal challenge is, what you do will make a difference. From groundbreaking education programmes to pencils in classrooms, every pound raised can help children explore a world of possibility.

**In 2020, with the support of incredible people like you we helped 45million children across the world get the medicine, good food and education they need.**

This booklet has been put together to give you information, inspiration and to show the incredible impact of the work happening because of fundraisers like you. Your efforts can help unlock children's potential and transform the future. Together we power possible.

Evangeline, 10, undertook her own fundraising challenge for us by cycling from Land's End to John O'Groats



# GETTING STARTED

**Planning your event couldn't be easier. We're here to help you every step of the way. Here's some useful tips to get you started.**

## **DECIDE ON YOUR FUNDRAISING ACTIVITY**

The most important step. Make sure you leave enough time to promote your fundraiser. Check out our fundraising ideas in this guide or at [savethechildren.org.uk/fundraising-ideas](https://savethechildren.org.uk/fundraising-ideas) if you're still in need of inspiration!

## **SET-UP YOUR ONLINE FUNDRAISING PAGE**

Simply visit [justgiving.com/savethechildren](https://justgiving.com/savethechildren) and follow the quick and easy steps to create your page.

## **CHECK OUT OUR FUNDRAISING MATERIALS**

Shout about your event using our posters, collection tins, balloons, and other goodies. Email us at [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk) for more info.

## **SPREAD THE WORD**

Get the word out, share your event on social media, email your family, friends and colleagues, or put up posters. Let everyone know what you're doing and why.

## **TAKE SNAPS**

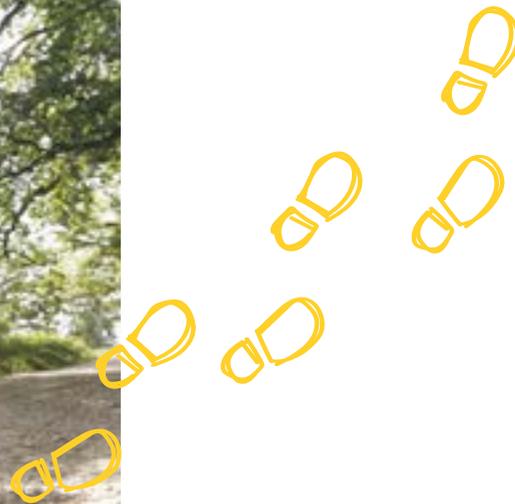
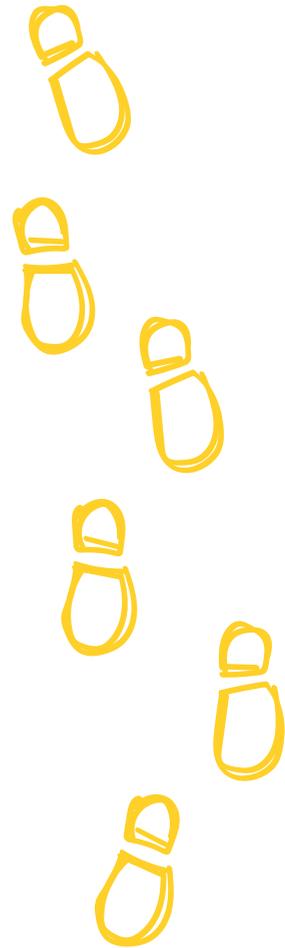
Don't forget to capture your event! We love to see our fundraisers in action so make sure you share your photos and use our hashtag #TeamSave on your social media.

## **PAY-IN YOUR DONATIONS**

Proudly pay in your well earned donations! See more on how to do this on page 7.



**If you would like more information, or want to talk to someone about your event please get in touch, we're here to help you. See back page for contact details.**



# FUNDRAISING IDEAS

There are so many ways for you to fundraise – the list is virtually endless. Here are a few brilliant ideas to get you started.

## BAKE SALE

Grab your apron, fire up the oven and get baking! Sell your tasty treats at work or at a coffee morning with friends.

## CYCLE

Pull on your lycra and help get children back into school by cycling 3miles, 10miles, 50miles or all around the UK.

## RUN

Lace up your trainers and get out running. Your miles, no matter how many, can make more smiles.



## HIKE

Go the extra mile, climb that mountain you've always wanted to, or go for a ramble with your little ones. Every mile counts!

## GIVE SOMETHING UP

Want to kick a habit? Why not give up alcohol or coffee for a month? Donate the money you're saving or ask people to sponsor your bravery!

## DRESS UP OR DOWN

See if you can switch smart for casual in the office or host a themed dress-up day.

## QUIZ NIGHT

Ask your local pub or community hall if you can reserve part of the venue for free during a quiet night of the week. Then hold a quiz night and ask people to donate to take part. You could hold a raffle\* on the same night.

**\*But remember to keep it legal. Visit [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.**

# YOUR EFFORTS ENABLE ACTION

**Your fundraising challenge – however big or small – can help transform children’s potential to create a better, fairer world for generations to come.**

Take a look at stories from children and our supporters around the world to see what’s possible.



Photo: Hanna Adcock/Save the Children

## SAADA’S\* ON A MISSION

Saada\* is an extraordinary 10-year-old who lives with her family in the walled city of Harar, Ethiopia. Saada is a vital part of a girls education club at her school, which empowers children to talk openly about female issues from child marriage to sanitation and FGM. Saada’s strong advocacy at the club has led her to help protect some of her friends from FGM, ensuring that they stay safe so they can continue learning.

Save the Children run a joint FGM prevention programme with Norwegian Church Aid in Ethiopia educating communities like Saada’s about the risks of FGM. By preventing FGM, we can help children to focus on being children and exploring a world full of possibilities.

**“I am not alone. We fight this together – girls and boys. Together we’re more powerful,” says Saada.**

\*Name changed to keep them safe.



Photo: Jonathan Hujans/Save the Children



## A THRIVING COMMUNITY

Like many in the community, due to poor harvests and a lack of education around nutrition, Rhoda, Lela’s mum, couldn’t always feed her children enough food. Lela was malnourished, often sick and lacking energy.

But after the introduction of an innovative community-based nutrition programme, Lela is now a healthy four-year-old. The programme, run by Save the Children Malawi, helps pre-schools cultivate seed to make meals, as well as improving agriculture, cooking and hygiene in the home.

Now Rhoda is able to grow new high yield crops and cook balanced meals for her children.

**“If a child’s healthy, they have deep thoughts,” says Rhoda. “They might even have thoughts that never crossed your mind.”**

# FUNDRAISER STORIES

## MEET GILLIAN, TED, LAURIE, ASH, YAGYA AND PAUL

From Bradford on Avon to the High Peak and North London, Gillian, Ted, Laurie, Ash, Yagya and Paul are a team of incredible fundraisers who each ran the Ultra Challenge 100km for Save the Children in June 2019.

Together they ran an amazing 800km, the equivalent of six times up Ben Nevis to help change the future for children.

Their fantastic efforts raised over £1375 for our Coronavirus appeal.

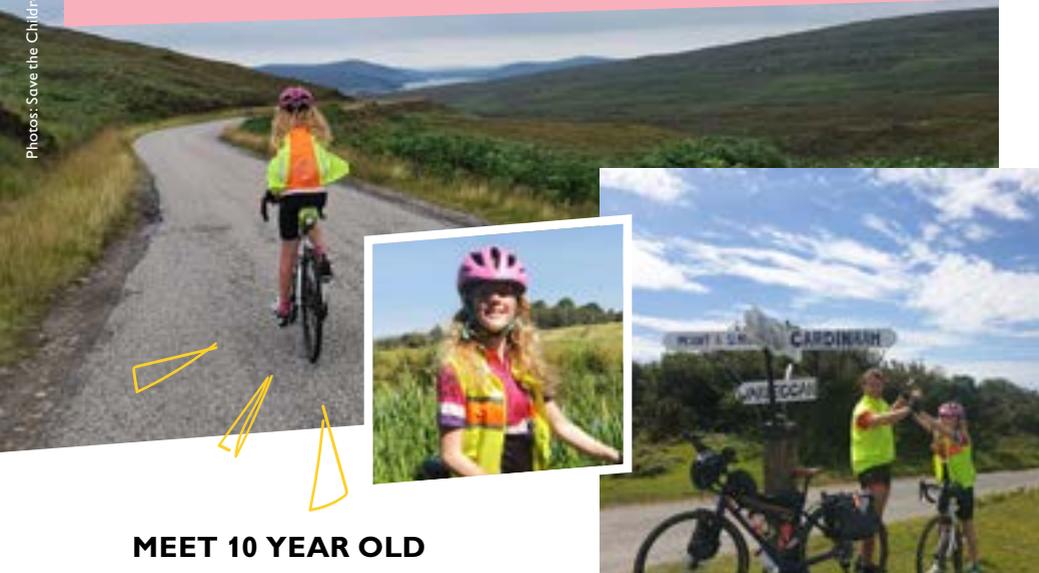
## MEET 10 YEAR OLD EVANGELINE

In 2020, Evangeline, decided that she wanted to raise money for Save the Children as she felt that children shouldn't be growing up in poverty and wanted to do her bit to help.

**"I think it is important for children to fundraise because there are loads of different ways to do that, so if you don't want to cycle, you can swim, you can run, you can do all this other stuff," says Evangeline**

So, in August, a passionate Evangeline, her dad and her uncle decided to take on the incredible challenge of cycling the length of the UK, from Land's End to John O'Groats.

The journey took her 22 days, during which she covered over a thousand gruelling miles! Evangeline's amazing efforts led to her raising more than £3,000!



# SIMPLE WAYS

## TO PAY-IN YOUR FUNDRAISING

While you're basking in that post-fundraising glow, don't forget to send us all the donations you worked hard to raise. It's quick and easy.

### ONLINE

Pay in via our online donation form at [savethechildren.org.uk/fundraising-pay-in](https://www.savethechildren.org.uk/fundraising-pay-in)

### PHONE

Call us on 020 7012 6400 and make a card payment over the phone with our Supporter Care team.

### JUSTGIVING

Pay on your fundraising page. If you haven't got one, you can set one up at [justgiving.com/savethechildren](https://www.justgiving.com/savethechildren)

### POSTAL

Send us a cheque made payable to 'Save the Children' to Save the Children, 1 St John's Lane, London EC1M 4AR along with the paying-in form in this this pack.



If you're fundraising over a longer period than a day, please send us your donations as and when you raise them so we can get to work putting it towards saving lives.

Don't worry about donations that come through online fundraising platforms like JustGiving and Virgin Money Giving, we get them automatically.

Please do not send cash through the post, we don't want those vital funds to get lost!

### MATCHED GIVING

Ask your employer if they'll match your Fundraising total, pound for pound. Loads of companies are quite happy to do this, so don't miss out!

### GIFTAID IT!

GiftAid allows UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer. Make sure you're encouraging your donors to claim it if they can – check our guidelines on this at [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.



# YOUR CHALLENGE CHANGES FUTURES

## THANK YOU FOR JOINING TEAM SAVE.

You're joining a team that does whatever it takes to transform children's lives, standing side by side with children in some of the world's toughest places.

Because of you, we can support children to explore a world of possibility.

**Together we power possible.**

**If you need anything, please get in touch. We're here to help.**

**Email:** [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk)

**Phone:** 020 7012 6400

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[instagram.com/savechildreuk](https://instagram.com/savechildreuk)

[youtube.com/user/savethechildreuk](https://youtube.com/user/savethechildreuk)

Save the Children exists to help every child reach their full potential. In the UK and around the world, we make sure children stay safe, healthy and keep learning, so they can become who they want to be.



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