



Save the Children

CHILDREN HELPING CHILDREN



THANK YOU. YOU'RE CHANGING CHILDREN'S LIVES

By raising money as a school for Save the Children, you're joining a team that fights for children every day so they can go on and fulfil their potential.

We stand side by side with children in the places no one else will go. We give everything to make sure they survive their first fragile years, get protection when they're in danger, and have the chance to learn.

Last year, the support of incredible schools like yours helped 22 million children to survive, learn, and stay safe.



YOU'VE TAKEN THE FIRST STEP!

Inspiration comes in all shapes and sizes. There are few more inspiring than four-year-old Erica.

When she saw what refugee children around the world are going through, Erica became determined to help them.

“I want to help kids who have to live in tents because they lost their homes,” says Erica. “I want them to feel safe and happy.”

She challenged herself to do a triathlon, raising an incredible £1,680 to support children on the move.

We are motivated every single day by the dedication of people like Erica, and

we're thrilled that you too have chosen to step up and support children living in the world's toughest places.

In return, we're here to help you make your fundraiser the best it can be.

Whether you're looking for some fundraising inspiration or you've already decided what you're doing – take a look through our tips and need-to-know info.

Thank you and welcome to the team!



GIVING CHILDREN THE CHANCE TO LEARN

If you're a girl, it's very possible in some places you'll never get the chance to go to school.

Sameena, age six, used to be one of those girls.

“I'd see my brother go to school and think, ‘How can I learn to read too?’” says Sameena. “My brother could read and I couldn't. That upset me.”

Thankfully her life's been turned around. Nur, a Save the Children community worker, visited Sameena's village in Pakistan and talked to her parents about why it's important that girls get an education. Her parents listened, and soon afterwards Sameena started at school.

And not just her. "The word about this school spread among other parents as well," says Sameena. "New students poured in. Now we're all friends and we study together."

It's fundraisers like you who helped us train Nur and teachers at the school – and give girls like Sameena the chance of a future.

Sameena is loving learning and already has plans for the future. "I want to be a doctor when I grow up, because we don't have one in our village," she says.

Share this story with your class so that they can learn about the difference they are making to children's lives around the world.



FUNDRAISING IDEAS

Your fundraiser is a fantastic opportunity to support a great cause while doing something your pupils love.

There are so many ways for you to raise money – the list is virtually endless. But in case you're looking for inspiration, here are a few brilliant ideas to get you started.

BAKE SALE

Ask your pupils to grab their aprons and get baking with the family! Sell your tasty treats to parents after school.



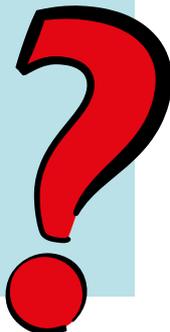
CHRISTMAS JUMPER DAY

Supersize the end-of-the-year festive fun by getting involved with Christmas Jumper Day! Ask your pupils to donate £1 each to wear their festive knits – it's so easy to organise and we'll give you everything you need in your free fundraising pack. Make your way to christmasjumperday.org to sign up.



NAME THE...

Get your pupils to guess the name of a teddy, or gather everyone's baby photos together and ask them to guess who each baby is – for a small donation of course!

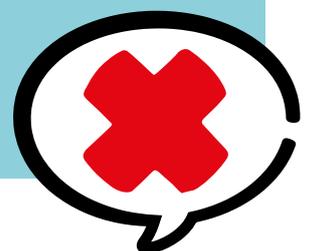


DRESS UP OR NON-UNIFORM

Pick a dress up theme like 'countries around the world' or ask your pupils to donate £1 for a non-uniform day. If you're fundraising during the festive period then Christmas Jumper Day is a must!

SPONSORED SILENCE

Get your pupils involved in a sponsored hour (or more!) of silence – the perfect way to deal with chatterboxes!



GO YOUR OWN WAY!

Whatever you decide to do, your fundraiser needs to be something your pupils will enjoy. Are there any events happening at your school where you could do some fundraising?

We've got loads more ideas at [savethechildren.org.uk/fundraising-ideas](https://www.savethechildren.org.uk/fundraising-ideas)

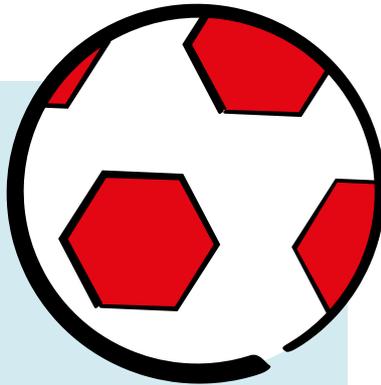


TALENT SHOW

Hold a talent show and get your pupils to showcase their skills – ask their parents to come along and make a donation.

SPORTS DAY

Include a parent and child challenge in your annual sports day, and ask the parents to donate to enter.



DEN DAY

It's easy – build dens together at school, on a date that suits you, and raise money to change children's lives. The money your den-builders raise will help make sure more children around the world have a safe place to sleep and play. Get sponsored or donate to take part. (See page 8 for more details)



CRAFT FAIR

Use art class as a time to get creative and make some trinkets you can sell to raise funds at your next school fair.

GIFTAID IT!

GiftAid allows UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer. Make sure you're encouraging your pupils to share sponsor forms if they are being sponsored to do a fundraiser by their family – check our guidelines on this at [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info)

You can download and print sponsorship forms at [savethechildren.org.uk/school-downloads](https://www.savethechildren.org.uk/school-downloads)

*BUT REMEMBER TO KEEP IT LEGAL

visit [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.



Photo: Jack Taylor/Save the Children

BUILD DENS. SAVE LIVES.

Build dens together at school on a date that suits you and raise money to change children's lives.

Pupils will have fun, get creative and learn about the importance of shelter for children across the world as they build their own.

You can download everything you need to take part at **denday.org** including a guide with den-building ideas and fundraising tips, posters, bunting and flag templates to decorate your dens and lesson plans to link Den Day in to the curriculum.

Raise money however you like for Den Day – ask pupils to get sponsored for their den-building or get everyone to bring in a donation on the day. Why not organise a class sleepover and they can sleep in their cosy dens. There are lots of fundraising ideas in the teacher's guide.

DONE IT? TICK IT!

○ DECIDE ON YOUR FUNDRAISING ACTIVITY AND DATE

The important first step! Make sure you leave enough time to promote your fundraiser. Check out our fundraising ideas on pages 6 and 7 of this guide or at [savethechildren.org.uk/fundraising-ideas](https://www.savethechildren.org.uk/fundraising-ideas) if you're still in need of inspiration.



○ SET UP YOUR ONLINE FUNDRAISING PAGE

Simply visit [justgiving.com/savethechildren](https://www.justgiving.com/savethechildren) and follow the quick and easy steps to create your page. Create a JustGiving text to donate code too and share the link with parents when you let them know about your fundraiser.

○ CHECK OUT OUR FUNDRAISING MATERIALS

You can get hold of posters, collection tins, balloons and other goodies by emailing fundraising@savethechildren.org.uk

○ SCHOOL SOCIAL MEDIA CHANNELS

Put up posters, post on your social media channels and let everyone know what you're doing and why. You can download special fundraising promotion materials at [savethechildren.org.uk/school-downloads](https://www.savethechildren.org.uk/school-downloads)



○ TAKE SNAPS

We love to see our fundraisers in action and we know the parents do too! Share your fundraiser photos and make sure you use **#TeamSave** and our social media handles.

○ COLLECT AND PAY IN

Proudly pay in those life-saving funds – your instructions are just over the page.



PAYING IN



While you're basking in that post-fundraising glow, don't forget to send us all the donations you worked hard to raise. It's quick and easy.



Pay in via our online paying-in form at savethechildren.org.uk/fundraising-pay-in



Call us on 020 7012 6400 and make a card payment over the phone with our Supporter Care team.



Pay on your fundraising page. If you haven't got one, you can set one up at justgiving.com/savethechildren



Send us a cheque made payable to 'Save the Children' to Save the Children, 1 St John's Lane, London EC1M 4AR along with the paying-in form in this pack.

If you're fundraising over a longer period than a day, please send us your donations as and when you raise them so we can get to work putting it towards saving lives.

Don't worry about donations that come through online fundraising platforms like JustGiving and Virgin Money Giving – we get them automatically.

Please do not send cash through the post – we don't want those vital funds to get lost!

THANK YOU!



You're helping to save children's lives. You're in good company too – incredible schools across the UK are holding fundraisers – dedicating their talents, time and energy to support children.

You're joining a team that does whatever it takes to transform children's lives, standing side by side with children in some of the world's toughest places. We work round the clock to make sure they survive their first fragile years, get protection when they're in danger, and have the chance to learn.

Because of you, we can keep making the world better for children everywhere, and help them to build a brighter future for us all.

Discover more about our work at savethechildren.org.uk/about-us



Photo: Jamie Baker / Save the Children

TALK TO US

If you need anything, please get in touch.
We're here to help.

✉ fundraising@savethechildren.org.uk

☎ 020 7012 6400

📘 facebook.com/savethechildrenuk

🐦 twitter.com/savechildrenuk

📷 instagram.com/savechildrenuk

📺 youtube.com/user/savethechildrenuk



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