



Photo: Jurendi Uzo / Save the Children



**Save the Children**

**RAISING FUNDS,  
SAVING LIVES**

**INDONESIA TSUNAMI**

# THANK YOU FOR JOINING THE FIGHT FOR CHILDREN

**Children's lives have been ripped apart by this devastating tsunami. Many have seen their homes destroyed and are in vital need of food, water and shelter. Some children have even seen their loved ones swept away and are now alone and frightened, in desperate need of support and protection.**

By fundraising for Save the Children, you're fighting to protect children caught up in this devastating emergency. Together, we can help children who have suffered unimaginable loss, to rebuild their lives and create a brighter future.

## **COVER IMAGE**

Hanifa\* a mother from Sipi Village Donggala district standing in front of her destroyed house with two of her children. The village is one of the areas most heavily impacted by the 7.5 earthquake last week.

After the earthquake destroyed their home, Hanifa\* and her family lived in an evacuation camp located in a football field around 200 meters away. The available shelter she had was not big enough for all of her family.

\*Name changed to protect identity

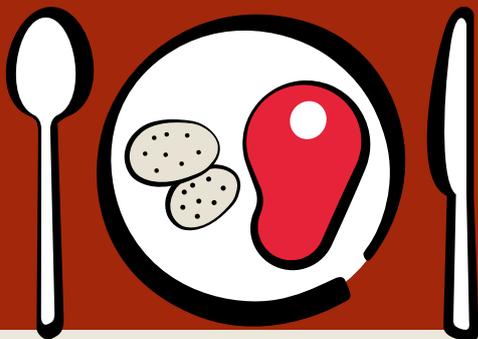
# FUNDRAISING IDEAS

**Your fundraiser is a fantastic opportunity to do something you enjoy while helping save lives and create a brighter future for children caught up in this emergency.**

There are so many ways for you to raise money – the list is virtually endless. But in case you're looking for inspiration, here are a few brilliant ideas to get you started.

## DINNER PARTY

Get your friends or family round for a delicious dinner. Ask them to donate – and cook something that won't break the bank.



## DRESS UP OR DOWN

See if you can switch smart for casual in the office or have a themed dress-up day. If you're fundraising during the festive period, then Christmas Jumper Day is a must!

## BAKE SALE

Grab your apron, fire up the oven and get baking! Sell your tasty treats at work or at a coffee morning with friends.



## GIVE SOMETHING UP

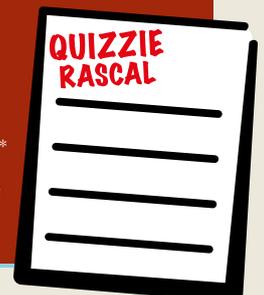
Want to kick a habit? Why not swerve alcohol or coffee for a month? Donate the money you're saving or ask people to sponsor your bravery.



## QUIZ NIGHT

Ask your local pub or community hall if you can reserve part of the venue for free during a quiet night of the week. Then hold a quiz night and ask people to donate to take part. You could hold a raffle\* on the same night.

**QUIZZIE  
RASCAL**



## RUN

Lace up your trainers for children, and we'll support you every step of the way. There's a host of events to choose from, including cycling and walking. Check out [savethechildren.org.uk/runcyclewalks](http://savethechildren.org.uk/runcyclewalks).



## SKYDIVE

If you're an adrenaline junkie then what better way to raise money than by throwing yourself out of an aircraft at 10,000 feet? Your friends will be queuing up to sponsor your lunacy.



## TEA PARTY

For something a bit more relaxed, invite friends for afternoon tea and ask them to donate £5 each for the privilege.



## SPORTS TOURNAMENT

Whether it's football or dodgeball, a sports tournament among friends or rival teams is a great way to raise money. Find a venue, organise the fixtures and present prizes to the winners – and ask the players to pay to take part.



## GO YOUR OWN WAY!

Whatever you decide to do, your fundraiser needs to be something people will enjoy. If it's a personal challenge you're going for, think about what people would sponsor you to do.

We've got loads more ideas at [savethechildren.org.uk/fundraising-ideas](http://savethechildren.org.uk/fundraising-ideas)

## NEED-TO-KNOWS

Here are some great ways to make your donations go even further.

### MATCHED GIVING

Ask your employer if they'll match your fundraising total, pound for pound. Loads of companies are quite happy to do this, so don't miss out!

### GIFTAID IT!

GiftAid allows UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer. Make sure you're encouraging your donors to claim it if they can – check our guidelines on this at [savethechildren.org.uk/fundraising-need-to-know-info](http://savethechildren.org.uk/fundraising-need-to-know-info)

### \*BUT REMEMBER TO KEEP IT LEGAL

visit [savethechildren.org.uk/fundraising-need-to-know-info](http://savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.

# SET UP A FUNDRAISING PAGE ONLINE

Setting up a fundraising page is simple. It's the best way to get sponsorship from your friends, family and colleagues.

Simply visit [justgiving.com/campaign/IndonesiaTsunamiAppeal](https://www.justgiving.com/campaign/IndonesiaTsunamiAppeal), click "Start Fundraising" and follow the step-by-step instructions to set up an account and create your very own JustGiving page. You'll even get a link you can send to everyone you know encouraging them to donate. You can also set up a text-to-donate code which is perfect for when you're out and about fundraising.

## 1 INSPIRE THEM – QUICKLY!

Write a punchy introduction to your fundraiser – get to the heart of why you're raising money. This will be the first thing people see on your fundraising page, or when you share it on social media.

## 2 TAKE AIM

Setting a target is proven to increase donations – it creates momentum and gives you a goal to focus on.

## 3 SHARE SNAPS

Let pictures do some of the talking – something that helps to tell your story. Show your supporters the faces of the children who'll benefit from their generosity.

## 4 EXPLAIN YOURSELF!

Explain why you're raising money, how you are doing it, and why the cause means so much to you.

## 5 GIVE UPDATES

Keep your supporters posted on how things are going. Sharing how close you are to your target, how your preparation is going, or just saying thanks for their help will keep them engaged with your fundraiser.

## 6 TOT IT UP

Make sure you include any donations you receive by cash and cheques in your offline donations so that people can see how well you're doing.

**JustGiving™**

# DONE IT? TICK IT!

## ○ DECIDE ON YOUR FUNDRAISING ACTIVITY AND DATE

The important first step! Check out our fundraising ideas on pages 6 and 7 of this guide or at [savethechildren.org.uk/fundraising-ideas](https://www.savethechildren.org.uk/fundraising-ideas) if you're still in need of inspiration.



## ○ SET UP YOUR ONLINE FUNDRAISING PAGE

Simply visit [justgiving.com/campaign/IndonesiaTsunamiAppeal](https://www.justgiving.com/campaign/IndonesiaTsunamiAppeal), and follow the quick and easy steps to create your page.

## ○ CHECK OUT OUR FUNDRAISING MATERIALS

You can get hold of posters, collection tins, balloons and other goodies by emailing [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk)

## ○ SPREAD THE WORD

Put up posters, post on your social media channels and let everyone know what you're doing and why. You can download special fundraising promotion materials at [savethechildren.org.uk/fundraise-indonesia-appeal](https://www.savethechildren.org.uk/fundraise-indonesia-appeal)



## ○ TAKE SNAPS

We love to see our fundraisers in action and we know your supporters do too! Share your fundraiser photos and make sure you use #TeamSave and our social media handles.

## ○ COLLECT AND PAY IN

Proudly pay in those life-saving funds – your instructions are just over the page.



# PAYING IN



**When a disaster strikes, your support is vital to launch a quick and effective response. Please send us all the donations you worked hard to raise as quickly as possible so children caught up in this devastating disaster can receive the vital support they need immediately.**



Pay in via our online paying-in form at [savethechildren.org.uk/fundraising-pay-in](https://www.savethechildren.org.uk/fundraising-pay-in)



Call us on 020 7012 6400 and make a card payment over the phone with our Supporter Care team.



Pay on your fundraising page. If you haven't got one, you can set one up at [justgiving.com/savethechildren](https://www.justgiving.com/savethechildren)



Send us a cheque made payable to 'Save the Children' to Save the Children, 1 St John's Lane, London EC1M 4AR along with the paying-in form in this pack.

If you're fundraising over a longer period than a day, please send us your donations as and when you raise them so we can get to work putting it towards saving lives.

Don't worry about donations that come through online fundraising platforms like JustGiving and Virgin Money Giving – we get them automatically.

Please do not send cash through the post – we don't want those vital funds to get lost!



**You're helping to save children's lives.** You're in good company too – incredible people across the UK are holding fundraisers – dedicating their talents, time and energy to support children.

You're joining a team that does whatever it takes to transform children's lives, standing side by side with children in some of the world's toughest places. We work round the clock to make sure they survive their first fragile years, get protection when they're in danger, and have the chance to learn.

Because of you, we can keep making the world better for children everywhere, and help them to build a brighter future for us all.

Discover more about our response to the Indonesia Tsunami at [savethechildren.org.uk](https://www.savethechildren.org.uk)



## TALK TO US

If you need anything, please get in touch.  
We're here to help.

✉ [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk)

☎ 020 7012 6400

📘 [facebook.com/savethechildrenuk](https://www.facebook.com/savethechildrenuk)

🐦 [twitter.com/savechildrenuk](https://twitter.com/savechildrenuk)

📷 [instagram.com/savechildrenuk](https://www.instagram.com/savechildrenuk)

📺 [youtube.com/user/savethechildrenuk](https://www.youtube.com/user/savethechildrenuk)



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