



Save the Children

**RAISING FUNDS,
SAVING LIVES**



THANK YOU. YOU'RE CHANGING CHILDREN'S LIVES

By raising money as a school for Save the Children, you're joining a team that fights for children every day so they can go on and fulfil their potential.

We stand side by side with children in the places no one else will go. We give everything to make sure they survive their first fragile years, get protection when they're in danger, and have the chance to learn.

Last year, the support of incredible schools like yours helped 22 million children to survive, learn and stay safe.



YOU'VE TAKEN THE FIRST STEP!

Inspiration comes in all shapes and sizes. There are few more inspiring than four-year-old Erica.

When she saw what refugee children around the world are going through, Erica became determined to help them.

“I want to help kids who have to live in tents because they lost their homes,” says Erica. “I want them to feel safe and happy.”

She challenged herself to do a triathlon, raising an incredible £1,680 to support children on the move.

We are motivated every single day by the dedication of people like Erica, and

we're thrilled that you too have chosen to step up and support children living in the world's toughest places.

In return, we're here to help you make your fundraiser the best it can be.

Whether you're looking for some fundraising inspiration or you've already decided what you're doing – take a look through our tips and need-to-know info.

Thank you and welcome to the team!



GIVING CHILDREN THE CHANCE TO LEARN

If you're a girl living in one of the poorest countries in the world, it's very possible you'll never get the chance to go to school.

Amina*, 12, lives in a camp in Somalia – but against the odds she is getting an education. She is the first person in her family to go to school – and is now in the third grade of Shabelle Primary. “I love to learn,” she says.

“Amina will not be like me,” says her mum, Ladan. “She will have a future. I think that the entire family will have a better life now that Amina attends school. I would have loved to do something with my life – now, she has the chance I never had.”

*Name changed to protect identity

It's fundraisers like you who helped us build the school Amina goes to. Of 375 children who attend, 120 are girls. Now we're working to increase the number of girls, setting up evening learning sessions for those who can't go in the morning.

"We have more pupils than ever before," says the school's headteacher, Mohamed Abdi. "They line up outside the gate every morning and cannot enter fast enough."

Share this story with your class so that they can learn about the difference they are making to children's lives around the world.



FUNDRAISING IDEAS

Your fundraiser is a fantastic opportunity to support a great cause while doing something your students love.

There are so many ways for you to raise money – the list is virtually endless. But in case you're looking for inspiration, here are a few brilliant ideas to get you started.

BAKE SALE

Ask your students to grab their aprons, fire up the oven and get baking! Sell your tasty treats at school.



Photo: Jamie Baker/Save the Children

DRESS UP OR NON-UNIFORM

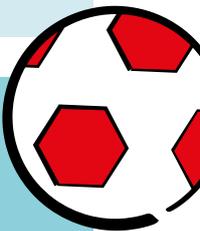
Ask your students to donate £1 for a non-uniform day. If you're fundraising during the festive period then Christmas Jumper Day is a must!

TURN £5 INTO £100

Give groups of five children £5 and challenge them to turn your £5 investment into £100. Everything they raise over and above the £5 can be donated to Save the Children.

SPORTS TOURNAMENT

Whether it's football or dodgeball, a sports tournament is a great way to raise money. Find a venue, organise the fixtures and present prizes to the winners – and ask the players to donate to take part.



CHRISTMAS JUMPER DAY

Supersize the end-of-the-year festive fun by getting involved with Christmas Jumper Day! Ask your students to donate £1 each to wear their festive knits – it's so easy to organise and we'll give you everything you need in your free fundraising pack. Make your way to christmasjumperday.org to sign up.

Photo: Louie Leeason/Save the Children



BEST FUNDRAISER PITCH

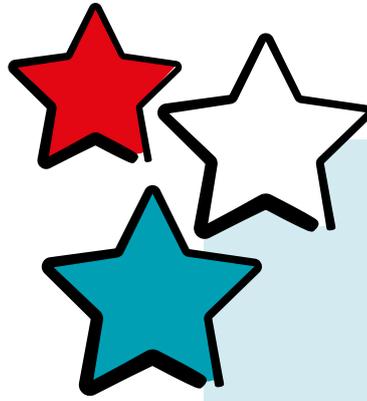
Ask your students to pitch their unique fundraising idea to the rest of the class and vote on which is the best.



Photo: ESB Professional/Save the Children

SWIMATHON

Challenge your students to swim a certain number of lengths as a relay team within a certain time. They can ask their friends and family for sponsorship.



CONCERT

Hold a talent show and get your pupils to showcase their skills – ask their parents to come along and make a donation.

MAKE A GUESS

Get your students to guess the number of sweets in the jar, or gather everyone's baby photos together and ask them to guess who each baby is – for a small donation, of course!

QUIZ NIGHT

Hold a fundraising quiz after school one evening and get the parents involved. Ask for a donation for team entry and hold a raffle on the night to raise even more.



GO YOUR OWN WAY!

Whatever you decide to do, your fundraiser needs to be something your students will enjoy. Are there any events happening at your school where you could do some fundraising?

We've got loads more ideas at [savethechildren.org.uk/fundraising-ideas](https://www.savethechildren.org.uk/fundraising-ideas)

We'd love to hear about any unique fundraising ideas you have!

GIFTAID IT!

GiftAid allows UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer. Make sure you're encouraging your pupils to share sponsor forms if they are being sponsored to do a fundraiser by their family – check our guidelines on this at [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info)

You can download and print sponsorship forms at [savethechildren.org.uk/school-downloads](https://www.savethechildren.org.uk/school-downloads)

BUT REMEMBER TO KEEP IT LEGAL

visit [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.



Photo: Jess Fernon

Free resources for schools and community groups

Give your students the chance to speak out in support of children's rights around the world with our campaigning resources for teachers.

The resources are perfect for Geography, History, Philosophy & Ethics and Citizenship lessons, as well as assemblies and off-timetable days. They use active, pupil-centred teaching strategies to promote critical thinking, teamwork, public speaking, empathy and leadership skills.

Engaging with our campaigning work alongside your fundraising is a great way for students to get more involved in Save the Children's work – and build a better future for children around the world.

Our Campaigns team is always happy to help with bespoke resources and lesson plans, or to visit schools to support you in delivering workshops.

Download resources and register for updates at savethechildren.org.uk/childrens-campaigning, or contact the team at campaigncomms@savethechildren.org.uk

DONE IT? TICK IT!

○ DECIDE ON YOUR FUNDRAISING ACTIVITY AND DATE

The important first step – pick your fundraising activity! Ask students to pitch their fundraising ideas and vote on which is the best. Check out our fundraising ideas on pages 6 and 7 of this guide or at savethechildren.org.uk/fundraising-ideas if you're still in need of inspiration. Make sure you leave enough time to promote your fundraiser.



○ SET UP YOUR ONLINE FUNDRAISING PAGE

Simply visit justgiving.com/savethechildren and follow the quick-and-easy steps to create your page. Create a JustGiving text-to-donate code too and share the link with parents when you let them know about your fundraiser.

○ SPREAD THE WORD

Let parents know who you are fundraising for and why. You can find out more about who we are and what we do at savethechildren.org.uk/about-us

We've got some great posters you can put up, which you can download at savethechildren.org.uk/school-downloads



○ TAKE SNAPS

We love to see our fundraisers in action and we know parents do too! Share your fundraiser photos and make sure you use **#TeamSave** and our social media handles.

○ COLLECT AND PAY IN

Proudly pay in those life-saving funds – your instructions are just over the page.





Photo: © Save the Children

PAYING IN

While you're basking in that post-fundraising glow, don't forget to send us all the donations you worked hard to raise. It's quick and easy.



Pay in via our online paying-in form at [savethechildren.org.uk/fundraising-pay-in](https://www.savethechildren.org.uk/fundraising-pay-in)



Call us on 020 7012 6400 and make a card payment over the phone with our Supporter Care team.



Pay on your fundraising page. If you haven't got one, you can set one up at [justgiving.com/savethechildren](https://www.justgiving.com/savethechildren)



Send us a cheque made payable to 'Save the Children' to Save the Children, 1 St John's Lane, London EC1M 4AR along with the paying-in form in this pack.

If you're fundraising over a longer period than a day, please send us your donations as and when you raise them so we can get to work putting it towards saving lives.

Don't worry about donations that come through online fundraising platforms like JustGiving and Virgin Money Giving – we get them automatically.

Please do not send cash through the post – we don't want those vital funds to get lost!

THANK YOU!



You're helping to save children's lives. You're in good company too – incredible schools across the UK are holding fundraisers – dedicating their talents, time and energy to support children.

You're joining a team that does whatever it takes to transform children's lives, standing side by side with children in some of the world's toughest places. We work round the clock to make sure they survive their first fragile years, get protection when they're in danger, and have the chance to learn.

Because of you, we can keep making the world better for children everywhere, and help them to build a brighter future for us all.

Discover more about our work at savethechildren.org.uk/about-us

Would you be interested in becoming a Save the Children Super School? Get in touch if you'd like to be part of our new exciting trial that celebrates the fantastic charity activity taking place in your schools. Contact fundraising@savethechildren.org.uk



TALK TO US

If you need anything, please get in touch.
We're here to help.

✉ fundraising@savethechildren.org.uk

☎ 020 7012 6400

📘 facebook.com/savethechildrenuk

🐦 twitter.com/savechildrenuk

📷 instagram.com/savechildrenuk

📺 youtube.com/user/savethechildrenuk



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