

# MY BUSINESS PLAN

My business is (service or product?) \_\_\_\_\_

I will call it \_\_\_\_\_

My product / service will look like this

The reason I have decided on this business is (think about how popular it might be / the cost of it)

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The people who will buy this product / service are

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The things I need to start my business are

THINGS	COST

I will need £ \_\_\_\_\_ to start my business

I will sell each \_\_\_\_\_ for £ \_\_\_\_\_

I hope to sell (how many?) \_\_\_\_\_

I will raise £ \_\_\_\_\_ for Save the Children, for which I would be able to buy  
(a number) \_\_\_\_\_ of (items from gift ladder) \_\_\_\_\_