

Scotland Newsletter

Issue 8 July/August 2010



Welcome to the summer edition of our Scotland Supporter Group newsletter!

We hope you are all enjoying the summer with the early glorious weather providing the perfect backdrop to some stunning outdoor events such as Banchory's Strawberry Fayre and Maybole's Gala day.

As you'll see from the letter enclosed from Gemma Sherrington, we're including news usually delivered in the Give Time publication while a communications review by **volunteers** is undertaken, so enjoy this bumper issue!

Save the Children Week



Thank you to everyone who fundraised during **Save the Children Week (25th April – 1 May)**.

There were some great events including a Skydive made by Anastasiya Sturko, St Andrew's group, a quilt auction on the Isle of Lewis and a Bingo event organised by the Hamilton branch!

A reminder to all agents that the Save the Children Week forms and totals need to be submitted asap!



Food Crisis in Niger

A severe food crisis is unfolding in Niger. Poor rains and high food prices have left millions short of food and hungry. Almost 400,000 children could starve to death this summer.

Niger already has one of the world's highest under five child mortality rates – **one in six children** don't live to see their fifth birthday. We're getting food and healthcare to children and their families. But you can help us reach more. For more information please visit www.savethechildren.org.uk/niger or call **020 7012 6947**

The Every One Dinner and Auction

The Edinburgh Event Committee held the hugely successful Every One Dinner and Auction on 5th May at Dovecot Studios.



Guests enjoyed a Champagne reception, followed by the UK premiere of Alexander Mc-Call Smith's opera, the Okovango Macbeth, before sitting down to a sumptuous dinner and an auction of extraordinary prizes.

The event raised over £50,000 profit for our Every One Campaign which aims to put an end to the needless deaths of all children under 5.

We're keen to replicate the success of this event and are recruiting members for event committees to organise similar events in the North, West and South of Scotland. If you would like to get involved or can put us in touch with anyone who would like to work with us in these areas, then please contact Nicola.

n.sinclair@savethechildren.org.uk
0131 527 8207

CALLING ALL EMERGENCY FUNDRAISERS Pakistan Flooding - D.E.C. Emergency Appeal



Many hundreds have been killed and roads and bridges damaged by devastating flooding in Pakistan. We are already there on the ground, mobilising supplies and a team of aid workers to get aid to families who need it.

Hundreds have died since the rains began, many in parts of Swat Valley and the districts of Shangla and Tank, where floodwaters have swept away hundreds of mud houses. Pakistan newspapers are calling the floods the worst in living memory.

Save the Children already has teams on the ground able to respond as we have worked in Pakistan for more than 25 years.

For more information or to donate online visit www.savethechildren.org.uk

Your Branch news round-up...

May and June have certainly been busy months for branch events! Below are a few highlights and please do remember to send in information and pictures of your event for us to share with everyone.

Congratulations and welcome to our new **Glasgow Group** who raised £258 from their Quiz Night. A fantastic result for their first event!



Maybole branch hosted a Teddy Bears' Picnic where children enjoyed picnic party bags while their parents bought tea and cakes. There was a Teddy Bear parade and even a prize for the best dressed teddy!

Helensburgh branch hosted a fantastic tea party at their local Sailing Club where around 80 guests were treated to tea and a delicious selection of treats, as well as a fashion show. The stunning models, many of whom were Committee Members, went from table to table to show guests their fabulous outfits provided by a local boutique. It was the first time the branch held this event but it was such a great success that it certainly won't be the last!



Members of **East and Mid Lothian** were out in force and looking very glamorous for a Garden Party at Macmerry Primary School in honour of Head Teacher Fiona Beveridge's retirement. Mrs Beveridge has taught and been fundraising for Save the Children at Macmerry Primary for over 30 years!

Challenge Events

Loch Ness Marathon takes place on 3rd October and we have a limited number of places reserved. Starting on the south side of Loch Ness, this route takes you through stunning highland scenery which hopefully will distract you for at least part of this arduous challenge!

Scottish Kilomathon - does a marathon seem a bit too far? Why not go for the Scottish Kilomathon (pronounced Kil-OM-athon) instead. This 16.3 mile race will also take place on 3rd October 2010. The event starts and finishes at the Royal Highland Centre in Ingliston.

To join Team Save the Children for either of these events email events@savethechildren.org.uk

Tried and Tested Fundraising

We've been chatting to volunteers from across the country about their most successful fundraising events. Why not try:-

Curry Nights

Branches from across the country have had lots of success hosting Curry Nights at their local curry houses where in return for filling the restaurant, restaurant owners have provided a discounted banquet, donated profits for the bar and hosted raffles. The Cookham branch raised £476 from their Curry Night and got free advertising in www.currylife.com

50/50 Sales

Petersfield branch have run this event for several years where they sell clothes and split the profits between Save the Children and the donors of the clothes. Prue, the branch Chair, says 'It's a win-win event with the donors pleased to get some money for their unwanted clothes, the buyers thrilled to get bargains, and Save the Children delighted to get the money!' This year's sale raised an astonishing **£22,551!**



Schools Update

Project Link 2010-2011

Project Link is a way to fundraise at school for a specific project and receive updates on how the money is being spent. This year's project focuses on the issue of **child labour in Bangladesh** and offers teachers a unique opportunity to develop an enriching learning experience for students across key curriculum areas (such as geography and citizenship), while they fundraise for learning & recreational centres across the country.

Student Enterprise Initiative

Jennifer Miller, pictured below, from the Wigtownshire branch collected the first proceeds from the Student Enterprise Scheme in Scotland from Rephad Primary School in Stranraer where the young entrepreneurs



organised a Treasure hunt and a Fun Run. The Student Enterprise Scheme offers students a unique insight into Save the Children's work and the opportunity to get involved

through campaigning, business development and organising and publicising a substantial fundraising event.

To find out more about either Project Link or the Student Enterprise Initiative contact Helen on 0207 012 6400 or h.johnson@savethechildren.org.uk

Letter from Gemma Sherrington, Head of Community Fundraising

As volunteer vision moves forward to being a reality we're aware that eventually how and when the organisation communicates with volunteers will be reviewed and revised by you. However, in the meantime, the cost of givetime (approximately £17,000 a year) and the feedback you sent us has prompted us to create a new interim strategy.

So, for the moment, we will be sending out organisational news and information as part of your regional newsletters, quarterly, taking the place of givetime. We'll also be sending out an e-newsletter to those who've given us their email address. If you would like to receive this email Ariella at a.jackman@savethechildren.org.uk

We hope this interim strategy will still provide you with the information you need, whilst ensuring that we are spending the money you raise wisely. However, this is a learning process so please let us know what you think and any helpful suggestions you might have so that we can keep improving.

Kind regards,
Gemma

Save the Children Annual Golf Tournament



Save the Children's Scottish Golf Club Tournament is now well under way with clubs across Scotland playing their qualifying rounds before the finals day competition will be held at Glenbervie Golf Club on 13th September.

We're running a **Prize Draw** with a great star prize of 2 nights Bed and Breakfast at the 5* Daviot Lodge near Inverness with 2 rounds of golf at Boat of Garten Golf Club. If you would like to sell them at your up coming events or to any of your golf enthusiast friends, please let Victoria know and she'll pop some in the post to you!

Save the Children in your Lifetime

Now you can see the breakthroughs Save the Children has made in your lifetime. Visit the new website, enter the year you were born and take a trip down memory lane in our interactive timeline. Find out more:

www.savethechildren.org.uk/legacy



Untapped reserves of volunteers!



Many employers offer volunteer schemes whereby employees are entitled to take a number of days per year to carry out some volunteer work whilst still being paid!

Chelsea Slater took full advantage of the scheme offered by her employer CapGemini in May, when staging the Edinburgh Group's Fashion in the City event at the Opal Lounge. So next time you need extra volunteers for an event or collections, think about getting in touch with businesses in your area.

New Chief Executive for Save the Children UK

On 9th July, Justin Forsyth was appointed Chief Executive of Save the Children UK. Justin's mix of passion for our cause, leadership and strategic understanding of our issues convinced us that we have found the right person to deliver the next step change in our organisation.

Go West! Volunteer Day 2010

This year's volunteer day will be held on 19th October at the Renfield centre in Glasgow City Centre. Elsie Paton has kindly agreed to Chair the event. We're looking for your input into the format and content of the day so **please get in touch with your ideas!**

Key staff in Scotland

Nicola Sinclair Community Fundraising Executive
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Victoria Lyon Dean Comm Fundraising Assistant
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Claire Crawford Comm Fundraising Administrator
0131 527 8222 c.crawford@savethechildren.org.uk

Other useful numbers

Supporter Care Team
0207 012 6400 supporter.care@savethechildren.org.uk

Key Volunteers in Scotland

Candida Lyon-Dean	SGC East 01875 340224
Mamie MacLeaod	SGC North 01851 702682
Elsie Paton	SGC West 01292 313817
Trisha Rugman	SGC N. East 01339 883400



Save the Children

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