

POP UP SHOP



CHALLENGE SUMMARY

This is a fantastic opportunity for children of all ages to get involved and have fun running their very own 'pop-up' charity shop, with proceeds going to Save the Children. You could sell second-hand items donated by the children and their families, or things you've made as part of the money magic or crafty creations challenge. If you're feeling ambitious, why not get your local community involved too? This challenge is best run in small groups, or as a class.

RESOURCES

- Save the Children price tags

LEARNING OUTCOMES

Children will:

- practice decision-making skills
- work as a team and delegate roles
- develop skills in marketing and publicity
- understand that their actions affect themselves and others at a variety of levels, from their family and classroom, through to a global level.

ACTIVITIES

Introduce the idea that a charity shop is usually run by volunteers selling donated, new and second-hands goods, with all the proceeds going to charity. Tell them that they have the opportunity to make a 'pop-up shop' for Save the Children. We've more than 120 shops across the UK. Why not have a look at our website and explore where the nearest shop is to you, or what type of things we sell?

In small groups or as a whole class, generate ideas on what you could sell. Ask them to think about where they could source second-hand goods – perhaps they could ask friends and family, churches or youth groups, even the local library?

You will also need to decide whether to collect different types of stock or to specialise in games, books, CDs or toys for example. What you sell could also depend on the time of year.

Discuss the roles that you need in your shop or try some 'retail role play'. Everyone can help with stock generation, but why not help the children organise themselves into specific task groups, such as shop display, till operation, pricing, marketing or promotions.

We suggest you store all your stock at school or youth group until the day before your event. Discuss what to charge based on who your customers are and the quality of items you have. We have included some price tags, so every customer knows who you're raising money for!

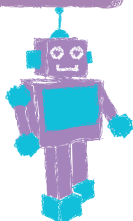
There is plenty of scope for spin-off activities, such as poster design and letter writing. Or how about performing your very own radio jingle to advertise your event?

Celebrate your success with everyone involved, and use our gift ladder to illustrate the difference your donation will make. And if you have unsold stock on your hands, please donate it to your local Save the Children shop, or save it for next time!

Let us know how you get on and we could feature your ideas on our online gallery
Email: friendshipfunday@savethechildren.org.uk

FRIENDLY ADVICE

Why not visit one of our shops and see the experts in practice? If you let us know your plans we could arrange just that, or perhaps for a volunteer to come to you.



Save the Children

www.savethechildren.org.uk/friendshipfunday