

# How to organise a bring-and-buy sale

Let's get the nation spring-cleaning! Why not get rid of your old clothes, books, toys and other bits and bobs by doing a bring-and-buy sale for Blue Peter's Mission Nutrition appeal? It's a great way to help children around the world eat better and grow their own food.

Anyone can do a bring-and-buy sale. Here's how, in six easy steps.

## STEP 1 LOCATION, LOCATION, LOCATION!

Location is everything. A good location means more customers, which means more donations. You could use your garden or hire a stall at a car boot sale. Why not hold one at your local school or community centre, to make your sale as big as possible?

## STEP 2 WHAT TO SELL?

Get together all those books, clothes, toys or other bits and bobs you don't need any more – remember: "One man's tat is another man's treasure." Ask your friends and family to get involved too – that way, you'll have a wide range of goodies that will appeal to lots of different customers.

## STEP 3 "EXTRA, EXTRA, READ ALL ABOUT IT!"

Try to attract more customers with 'extras' – ask local businesses to donate gifts like food hampers or restaurant vouchers for a raffle. You can also sell refreshments such as tea and hot chocolate. Or bake some cakes for those with a sweet tooth. You can be as creative as you like.



#### STEP 4 INFORM AND INSPIRE

Let your customers know how their money will help. Show them Eyunus's story on page 4 so they can see how the money they raise will help provide two million meals for hungry children like Eyunus, and help them grow their own food.



#### STEP 5 THE MORE THE MERRIER

Ask family and friends to organise their own bring-and-buy sale. The more sales there are, the more meals we can get on children's plates! Talk to your local school or youth centre about running their own bring-and-buy.



#### STEP 6 PAYING IN

To pay in the funds you've raised, fill in the bank slip in the Mission Nutrition fundraising pack available at [www.missionnutrition.org.uk](http://www.missionnutrition.org.uk). Or you can send in a cheque made payable to 'BBC Mission Nutrition' to: Blue Peter Mission Nutrition Appeal, BBC TV Centre, London W12 7RJ.

Take some photos and send them in to us – we'd love to hear about what a great time you had! Call us on 0845 606 4027.

**Get in touch!** Looking for other inspiring fundraising ideas? Request one of our **fundraising packs** from our Customer Services team.

If someone expected a copy of givetime and didn't receive one, let the team know as well, so that we can update our records.

Call: 0845 606 4027

Email: [supporter.care@savethechildren.org.uk](mailto:supporter.care@savethechildren.org.uk)

Or write to:

1 St John's Lane,  
London  
EC1M 4AR

**We Save the Children Will you?**

We're the world's independent children's charity. We're outraged that millions of children are still denied proper healthcare, food, education and protection. We're working flat out to get every child their rights and we're determined to make further, faster changes. How many? How fast? It's up to you.