

Fundraising in an emergency - groups

When fundraising during an emergency appeal please follow these guidelines to make the most of your fundraising.

Earmarking donations

Please earmark donations clearly on your Paying-In Slips with the name of the appeal you are fundraising for. This will ensure the money is allocated to the appeal.

Cheques

Where possible ask donors to write out a cheque to 'Save the Children', which guarantees that you will be able to pay it into your local bank account. So long as the money is clearly earmarked it will go to the Appeal.

If you receive a cheque made payable to the name of the appeal - or any other wording that you know will not be accepted by your local bank – please send the cheque directly to Branch Accounts in the Finance Department. The money will then be banked by Save the Children Head Office.

If you are sending donations to Head Office, don't forget to enclose your branch code so that the money can be credited.

Tins, buckets & posters

Use your Save the Children tins and buckets but let the public know you are fundraising for a specific appeal by using the blank collecting labels, available from the resources warehouse and writing the name of the appeal on them. If you do not have these you can use a blank sheet of paper. Emergency template posters are also available in A4 or A2.

Please refer to your most recent resources catalogue for details. If you do not have a copy of the catalogue, please call Customer Services on 0845 606 4027 or your local fundraising administrator.