

Name
Postcode
Tel No.

Take a Step Feedback and Return Form

Thank you for taking the time to complete this form. This year Take a Step is being piloted for the very first time and it is extremely valuable that we hear your feedback so we can make recommendations for the future.

Please return to: Save the Children Events (Take a Step), 1 St John's Lane,
London, EC1M 4AR
Ph: 020 7012 6400

Your Steps

Was your participation (please circle): Individual Group Event

How did you take your steps? And over what period? (e.g. walking over one week, skipping for three hours).

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How did you promote your fundraising? Please tick all that apply:

- | | |
|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Email | <input type="checkbox"/> Letter |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> JustGiving |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Other |

Fundraising

How much did you raise through Take a Step?

Approximately how many people sponsored you?

How much did you raise on JustGiving? (if applicable)

How much did you raise through offline donations?

Approximately how many people sponsored you?

What fundraising did you undertake? Please tick:

- Sponsorship/donations
- Raffle
- Company matching
- JustGiving

Your Opinion

On a scale of 1-5 how much did you enjoy taking your steps?

Didn't enjoy 1 2 3 4 5 Really Enjoyed

What did you enjoy/dislike about the event?

On a scale of 1-5 how easy did you find organising taking your steps?

Very Hard 1 2 3 4 5 Very Easy

How likely are you to take part again?

Very Unlikely 1 2 3 4 5 Very Likely

How likely are you to recommend Take a Step to other people?

Very Unlikely 1 2 3 4 5 Very Likely

On a scale of 1-5 how useful did you find the promotional materials?

Flyer: Not Very Useful 1 2 3 4 5 Very Useful

Poster: Not Very Useful 1 2 3 4 5 Very Useful

Do you have any further comments or recommendations for future promotional materials?

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How easy did you find the registration process?

Very Hard 1 2 3 4 5 Very Easy

How easy did you find the banking and returning funds process?

Very Hard 1 2 3 4 5 Very Easy

How helpful did you find the 'how to' guide?

Not Very Helpful 1 2 3 4 5 Very Helpful

Did you attract any local media interest in your steps? Please provide details below...

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Is there anything else you would find useful or recommend to make the process more efficient?

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