



**Save the
Children**

SAVE THE CHILDREN UK'S

STRATEGY

2022-2024



WHAT GETS

YOU

OUT OF BED

IN THE MORNING?

A young woman with long brown hair, wearing a white ribbed sweater and pink pants with a butterfly patch, is reaching out her hand towards a large, textured boot print on the left side of the frame. The background is plain white. The text 'WHEREVER YOU ARE' is overlaid on the right side of the image in white, bold, sans-serif font, with 'WHEREVER' and 'ARE' on black rectangular backgrounds and 'YOU' on a red rectangular background.

WHEREVER

YOU

ARE

WHATEVER

GETS

YOU

GOING



YOU NEED

TO BE WHO

YOU

ARE

AND BECOME

WHO

YOU

WANT TO BE



**Even in the toughest places
children are**

AIMING HIGH

“I want to be educated...

I want to be a nurse.”

Tenneh, Sierra Leone



“I like Batman and Robin and Spiderman

I want to be like them,

so I can fly!”

Faisal, Jordan



“We stand up

against child marriage

We’ll fight the world

to stop it.”

Hiba* and Rama,* Jordan



WE HELP CHILDREN

SEE WHAT'S

POSSIBLE

SUPPORTING THEM TO...

BE HEALTHY



Save the Children

Save the Children

LEARN



BE PROTECTED

BE PROTECTED



HELP COPE

WITH FUTURE

SHOCKS



We're

stepping up our

IMPACT



THE CHALLENGES

Across all our work we'll:

- tackle the triple threat of **covid**, **conflict** and the **climate crisis**
- prioritise the rights of children left behind by **poverty** and **discrimination**.

IN THE UK

Here in the UK, our programme will focus on promoting children's learning and support for hard-pressed families.


And as a global Save the Children movement, we'll work closer than ever before.



Shift power and resources to the children and communities we support – so they have a big say in what needs to change and how.

SHIFT



A young boy with light brown hair and a blue shirt is shown from the chest up, looking upwards with a wide-eyed, open-mouthed expression of shock or fear. He is holding a white paper doll with red marks on its chest and arms. The background is dark and out of focus, with a metallic object visible in the top left corner.

Build a movement of support
for children, where people come
together behind our cause of a
better future for children.

BUILD

Accelerate our impact through our use of tech, data and evidence, while making sure we spend every penny in the most effective way and building a kind and inclusive organisation.

CHANGE

Working collectively,

and with the leaders of tomorrow

we can achieve

AMAZING

things

WITH CHILDREN



FOR

CHILDREN



LET'S

MAKE BETTER

POSSIBLE



**Save the
Children**

[savethechildren.org.uk](https://www.savethechildren.org.uk)

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